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New Orleans

# Data

News Weekly

"The People's Paper"



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A Data News Weekly Exclusive

# JUNETEENTH



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# JUNETEENTH



## Celebrating Freedom and Progress

Juneteenth is a National Holiday celebrated on June 19th. It commemorates the end of slavery in the United States and celebrations take place all over the country. This holiday is not simply an African American holiday, but one that moves the nation closer to the words in the founding documents that state "All People are Created Equal" and the building of "A More Perfect Union."

**Eric Connerly**  
Data News Weekly Contributor

June 19th marks the Annual Celebration of Juneteenth, a significant holiday in American History that commemorates the end of slavery in the United

States. Juneteenth, also known as Freedom Day or Emancipation Day, is celebrated on June 19th to honor the day in 1865 when Union General Gordon Granger arrived in Galveston, Texas, and announced the freedom of all enslaved people, more than two years af

ter the Emancipation Proclamation was signed by President Abraham Lincoln.

### Historical Significance

The Emancipation Proclamation, issued on January 1, 1863, declared the freedom of all enslaved people in

Confederate-held territory. However, enforcement of the proclamation depended on the advance of Union troops. Texas, being the most remote of the slave states with a minimal presence of Union soldiers, witnessed continued slavery until General Granger's arrival.

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## DATA NEWS WEEKLY

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On June 19, 1865, General Granger delivered General Order No. 3, which stated: "The people of Texas are informed that, in accordance with a proclamation from the Executive of the United States, all slaves are free. This involves an absolute equality of personal rights and rights of property between former masters and slaves."

**Celebrations and Observances**

Juneteenth Celebrations have evolved over the years, ranging from intimate family gatherings to large community festivals. Traditional activities often include public readings of the Emancipation Proclamation, singing of traditional songs such as "Swing Low, Sweet Chariot" and "Lift Every Voice and Sing," and the reading of works by noted African American writers. Parades, festivals, and educational events are also common, focusing on African American culture and history.

In recent years, Juneteenth has gained greater recognition nationwide. In 2021, Juneteenth was declared a federal holiday, affirming its importance and encouraging broad participation in commemorations.



Many Black soldiers fought for their liberation during the Civil War. While the Emancipation Proclamation was signed by President Abraham Lincoln on January 1, 1863, it was not until June 19, 1865, when Union Army General Gordon Granger arrived in Galveston, Texas, and announced the freedom of all enslaved people.

**Reflecting on Progress and Challenges**

Juneteenth is not just a day of celebration but also a time for reflection. It serves as a reminder of the struggles for freedom and equality faced by African Americans and

highlights the ongoing fight against racial injustice. While significant progress has been made since 1865, many believe that the spirit of Juneteenth calls for continued efforts to address disparities in areas such as criminal justice, economic opportu-

nity, and access to education.

**Looking Forward**

As the nation celebrates Juneteenth, there is a renewed sense of purpose and determination to continue the journey toward a more

just and equitable society. This day not only honors the past but also inspires future generations to work towards a world where freedom and equality are truly universal.

Happy Juneteenth from Data News Weekly!!

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3/99¢

**FIND MORE WAYS TO SAVE AT ROUSES**

# Shopping for a Purpose



**Tracee Dundas**  
Fashion Stylist

### Photos Courtesy of Dress for Success

Who doesn't like getting a great deal and supporting a nonprofit organization at the same time?

Well, Dress for Success New Orleans is offering fashion aficionados to take advantage of its quarterly "Shop for Success" fundraiser sale.

The organization is thrilled to open its stockroom doors to the general public for a 3-day shopping spree. The inventory is full of fabulous fashion finds at incredible prices (nothing over \$25) which gives shoppers the opportunity to enjoy shopping for hidden treasures and support DFSNO's mission of empowering women to achieve economic independence.

This quarterly sale is one of the many ways in which Dress for Success New Orleans engages the Greater New Orleans community to help support the organization and the women served. Not only is it a wonderful opportunity to promote sustainable shopping but the sale also allows the organization to continue offering programs and provide a network of support free of charge, such as professional wardrobe suiting, job readiness assistance, financial education. "Our sustaining supporters have come to love our quarterly sales. It's a thrifter's paradise where women can get fabulous deals guilt-free with 100% of proceeds benefiting Dress for Success New Orleans' Programs so our always free programming can continue to empower local women towards sustainable employment, benefiting their families and the entire community." - Lori Byargeon, Executive Director for DFSNO.



Tracee Dundas (third person in the photo) with Dress for Success Clients Sonya Hill, Tasha Miller, and volunteer Lynette Bates wearing fashions from DFSNO.



Data Zone,  
Continued on page 5.



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The sale is women's fashion only, including dresses, shoes, accessories and more. Nothing over \$25, and shoppers will have the perfect opportunity to peruse and purchase a selection of new with tag and gently-worn name brands including Michael Kors, Banana Republic, Calvin Klein and Steve Madden, with many more in supply. All women's sizes are available from 0 to 28.

The inventory reduction fundraiser takes place Thursday, June 20th, and Friday, June 21st 3 PM - 6 PM and Saturday, June 22nd, 9 AM - 1 PM.

Photos of Dress for Success New Orleans shoppers and clients that have been styled in fashions from the boutique. Nothing priced over \$25.



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To learn more about vaccines, visit [immunizations.la.gov](https://immunizations.la.gov) or speak with a healthcare provider.



# Women’s Foundation of the South Partners with Ms. Foundation for “Honor Her” Event July 6th

*New Orleans-based Nonprofit Will Host the One-Day Empowerment Event Celebrating Women*

**Data News Staff Edited Report**

Women’s Foundation of the South (WFS), the pioneering nonprofit that exists to improve futures for women and girls of color in the South, continues to revolutionize grant-making in the region by using its funds to support women-of-colored nonprofits. The organization announced that it will partner with Ms. Foundation for Women to present Honor Her, a one-day empowerment event celebrating women in business, philanthropy, and community leadership. The event will take place on July 6th and is open to the public; tickets are available here: <https://givebutter.com/HonorHerNOLA>. The event begins at 10 am; doors open at 9:30 am.

The event begins with a Chef’s Table Brunch from 10 am to 1 pm.



gists from Turning Tables. Wine will be sponsored by Republic National Distributing Company and Bacchanal Fine Wine & Spirits.

The first part of the morning will feature a presentation of the inaugural HerStory Honors Awards, which were created to celebrate and amplify women leaders’ voices and acknowledge the deep impact of their work. HerStory Honors Awards will be presented to:

- o Dr. Vera Triplett, Founder and CEO of The Noble Minds Institute for Whole Child Learning
- o Omisade Burney-Scott, creator of The Black Girls’ Guide to Surviving Menopause
- o Dr. Tashion Macon, author of “Coming in Hot – The Blueprint for Black Women Setting the World Ablaze”
- o Beatrice Dixon, founder of The Honey Pot Company

The awards presentation will be followed by a rich, intergenerational storytelling experience, sharing inspirational and moving stories of collective wisdom and power, hosted by The Black Girls’ Guide to Surviving Menopause.

The brunch menu will be curated by award-winning women chefs and restaurateurs from James Beard Foundation-nominated Alma Café, Li’l Dizzy’s Café, the Munch Factory, and Vaucresson’s Creole Café. Specialty cocktails will be provided by master mixolo-

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**DATA NEWS WEEKLY CELEBRATES**

**JUNETEETH FREEDOM DAY**



# Ahead of June Debate, Biden-Harris Campaign's 'Character Matters' Ads Highlights Central Dynamic of the Race

**Stacy M. Brown**  
 NNPA Newswire Senior  
 National Correspondent

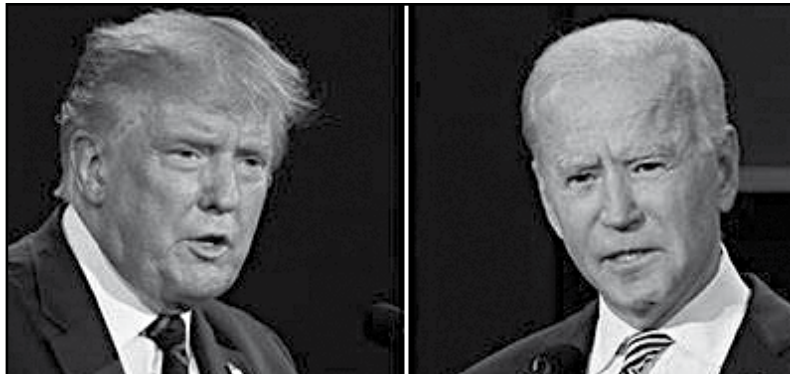
In the lead-up to the June 27th presidential debate, the Biden-Harris campaign has unveiled a \$50 million paid media blitz, ramping up attempts to secure the crucial Black and minority voting bloc that could be the difference in the contest between President Joe Biden and the twice-impeached former President Donald Trump. Titled "Character Matters," the new ad encapsulates the campaign's core message: Biden is committed to serving the American people, while Trump is fixated on his own interests.

The ad emphasizes Trump's recent legal troubles, including his conviction on 34 felony counts and liabilities for sexual assault and financial fraud. It paints Trump as a figure driven by power and revenge, contrasting sharply with Biden's focus on lowering costs, tackling corporate greed, and improving the lives of Americans.

"Trump approaches the first debate as a convicted felon who continues to prove that he will do anything and harm anyone if it means more power and vengeance for Donald Trump," said Michael Tyler, the Biden-Harris 2024 Communications Director. "Character matters, and the President of the United States should be someone who understands that the highest office in the land is about you and your family—not a vehicle to enrich yourself."

The June campaign's \$50 million expenditure would mark a historic investment in reaching African American, Hispanic, and AAPI voters across battleground states. This investment includes significant media buys targeting these key demographics via television, radio, print, and digital channels. Campaign officials said ads like "Protect and Thrive" and "No One" highlight Biden's achievements and commitments, particularly in healthcare and cost reduction, aimed at resonating with these communities.

As part of this effort, the Biden-Harris campaign plans to make its largest to-date investment in African American media through partnerships with minority-owned media outlets like the National Newspaper Publishers Association (NNPA), the trade association representing



President Joe Biden (Democrat) (right) and Former President Donald Trump (Republican) (left) are set for one of two scheduled debates on June 27, 2024. It is an important time for the nation, where the African American vote may determine who will be the next President of the

over 250 Black-owned newspapers and media companies that comprise the 197-year-old Black Press of America. The strategic placements should ensure that critical messages about Biden's policies and achievements reach African American voters through trusted

community channels. Additionally, the Biden-Harris campaign has made significant grassroots efforts, such as organizing around the Dobbs decision anniversary to support reproductive rights and mobilizing seniors on healthcare issues through events

run by First Lady Dr. Jill Biden and Second Gentleman Doug Emhoff.

Parallel to this, Democrats are significantly investing in state legislative races. The Democratic Legislative Campaign Committee (DLCC) has launched a \$10 million "Summer of the States" campaign to bolster key state candidates. DLCC President Heather Williams emphasized state legislatures' critical role in safeguarding Democratic priorities, especially in the face of potential Republican control of federal government branches.

"It's a stark contrast, and it's one that matters deeply to the American people," Tyler said. "We will make sure that every single day we are reminding voters about how Joe Biden is fighting for them, while Donald Trump runs a campaign focused on one man and one man only: himself."



# FREEDOM

# חֵירוּת



# TOGETHER WE CELEBRATE

# Juneteenth



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**JEWISH-MULTICULTURAL**  
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Compensation is competitive and great story ideas will be appreciated.

If you are interested, please email your resume and 3 writing samples to: [terrybjones@bellsouth.net](mailto:terrybjones@bellsouth.net) and [datanewseditor@bellsouth.net](mailto:datanewseditor@bellsouth.net).

We can't wait to hear from you!

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JUNE



TEENTH

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