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# Data Zone Page 4

April 27 - May 3, 2024 59th Year Volume 1 [www.ladatanews.com](http://www.ladatanews.com)

A Data News Weekly Exclusive

# New Orleans Jazz and Heritage Festival 2024



Anderson Paak



Jon Batiste



Fantasia



Trombone Shorty



Page 2



## Newsmaker

### New Tremé Market Plan to Revitalize Areas

Page 6

## State & Local

### 50 Cent Opens G-Unit Studios In Shreveport

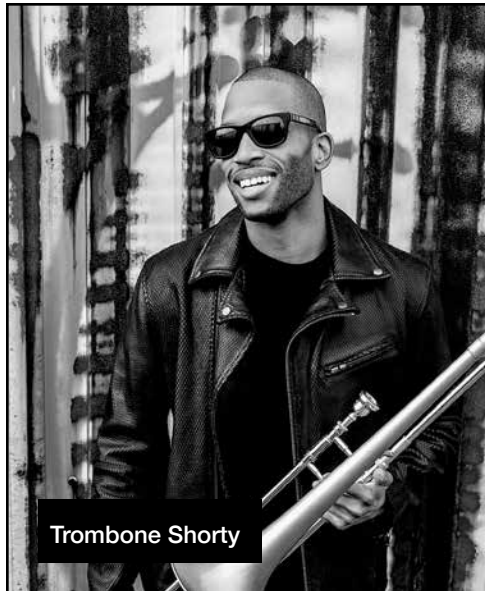


Page 6

# New Orleans Jazz and Heritage Festival 2024



Jon Batiste



Trombone Shorty



PJ Morton



Juvy

Jazzfest 2024 promises to be an amazing event with great music, food, and arts and crafts. It is a great celebration of the heritage of our region, and our contribution to the world. Locals and visitors alike come out to enjoy the festivities.

## Fleur De Lis Data News Weekly Contributor

It is that time of year again, the New Orleans Jazz & Heritage Festival 2024 promises an exciting expansion and a dynamic lineup of performers. The festival will occur from April 25th to May 5th, spread over two four-day weekends: April 25th - 28th and May 2nd - 5th. This extension includes a new opening day, turning what was traditionally a three-day weekend into two four-day weekends promises to be an incredible experience for all.

### 2024 Highlights:

**Opening Gala:** Kicking off the festival, the Jazz & Heritage Gala will be held on April 24th at Generations Hall, featuring a Celebration of Colombian Music and Cuisine in line with this year's featured country at the Expedia Cultural Exchange Pavilion.

**Music:** The festival will feature a wide array of artists like Jon Batiste, Anderson Paak & The Free Nationals, Queen Latifah, Earth Wind and Fire, Stephen Marley, Trombone Shorty, Juvenile, PJ Morton, Fantasia and many others.

**Local Culture and Crafts:** Attendees can explore the Congo Square African Marketplace, Contemporary Crafts, and the Louisiana Marketplace, which highlights local artistry and craftsmanship.

**Food and Culinary Experiences:** True to tradition, Jazz Fest will also offer a rich variety of local and international foods at the Food Heritage Stage and throughout the festival grounds.

### Things to Know

#### Jazz Fest is cashless.

According to the website, accepted forms of payment will include credit cards, debit cards, prepaid cards, Apple Pay, Google Pay and Samsung Pay. Cash exchange locations will be available for festivalgoers to exchange cash for a prepaid card to be used at the festival.

Cover Story, Continued on page 3.

## INSIDE DATA

Cover Story . . . . .	2	State & Local News . . .	6
Data Zone . . . . .	4	National News . . . . .	7
Newsmaker . . . . .	6		

## DATA NEWS WEEKLY

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Cover Story, Continued from page 2.

**Ticket Prices:**

One-day ticket prices start at \$95 for an advance ticket and \$105 for gate price. Four-day ticket prices start at \$320 for the first weekend and three-day tickets for the second weekend start at \$270. VIP packages are also available. For more information, visit the Jazz Fest website.

**What to Wear:**

According to the Jazz Fest website, it is recommended to wear cool, unrestrictive clothing, sunglasses and comfortable shoes. They also suggest packing sunscreen and a hat.

**Getting Around:**

A map of the fest can be found on the Jazz Fest website.

**Parking:**

According to the website, parking onsite is only available for select VIP packages. The Jazz Fest website states accessible spaces for people with disabilities are sold at the gate for \$50 on a first come, first serve basis.

Limited free bicycle parking will be available at the Gentilly Boule-



Queen Latifah



Fantasia



Stephen Marley

vard and Sauvage Street pedestrian gates, according to the festival website. Organizers note, "Parking in the surrounding neighborhood is restricted to residents only. Patrons are encouraged to use alternative modes of travel, such as Jazz Fest Express (The Official Jazz Fest Shuttle), public transportation, car-pools and bicycles."

Cabrini High School is offering parking in its lot from 10 a.m. to 6

p.m. for \$60 per day, according to the Cabrini website.

For more details, updates, and ticket information, visit the official New Orleans Jazz & Heritage Festival website. This annual celebration continues to not only showcase world-renowned musical talents but also the Rich Cultural Fabric of New Orleans, making it a unique and vibrant festivity that attracts visitors and locals alike.

# ROUSES MARKETS

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# Fest Fashion Ready



**Tracee Dundas**  
Fashion Stylist

New Orleans Jazz Festival is an iconic event celebrated not only for its music but also for the unique fashion styles that can be stopped throughout the Festival Fairground. There's always a wide range of styles to take in, from the Bohemian Woodstock Vibe to vibrant eclectic looks that perfectly complement the festive atmosphere and the wide range of music.

Bohemian Chic remains a popular choice for Jazz Fest revelers, with flowy maxi dresses, fringe details, and floral prints taking center stage. Pairing these outfits with wide-brimmed hats, layered jewelry, and suede knee-high or ankle boots creates the perfect Boho Aura for a day of jamboree.

Vintage-inspired fashion is also expected to make a statement this year, with many Fashion Aficionados embracing retro pieces such as high-waisted jeans, crop tops, and bandanas. Mixing and matching different eras, such as pairing a 70s-inspired top with 90s-style accessories, will add a fun and nostalgic touch to outfits that takes you back a few decades.

Looking to stand out from the crowd, an Eclectic Style choice would be the ideal fashion options. Mixing bold patterns, textures, and bold colors, such as pairing a sequined top with printed pants or a statement jacket, will create a visually captivating look that captures the spirit of creativity and individuality that will grab lots of attention.

No matter what fashion look you opt for, you'll want to make sure to embrace a style that is cool, comfortable, chic, and expresses your personal flair, while enjoying the music and culture of Jazz Fest!

Photos courtesy of boutiques.



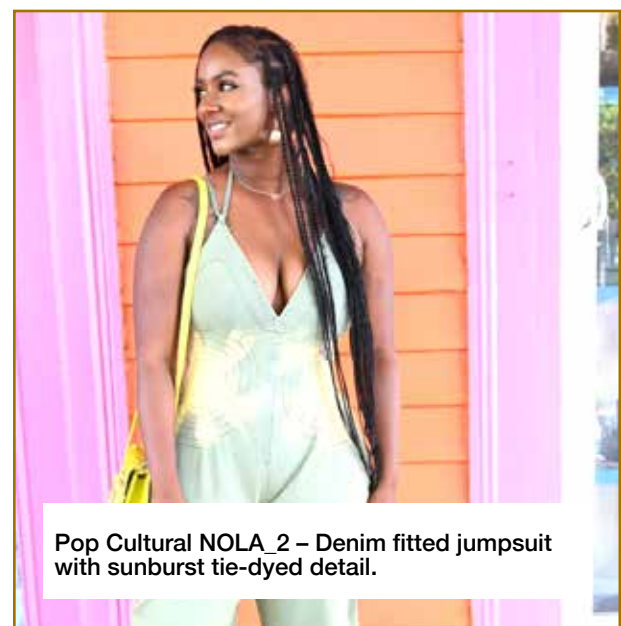
Fringe&Co – Festi-Sets Custom Made to Order



Hemline\_1 – Flower print, flirty dress with boots



Indigo\_2 – Cobalt third eye Cotton maxi jacket



Pop Cultural NOLA\_2 – Denim fitted jumpsuit with sunburst tie-dyed detail.



Pop Cultural NOLA\_1 – Blazer with meshed rhinestone sleeve, graphic Tupac Tee and black bolero hat



Kays\_1 – Ivory crochet maxi dress with side cutouts and beige bolero hat



Kays\_2 – Good Flare fitted jeans with graphic Rolling Stones Tee and chain bucket bag and sunnies



Krewe du Optic – Gingham cat-eye silhouette sunglasses



Hemline -2 Denim dress, knee high boots, Silk maxi dress and Blue soft denim top & white jeans



Indigo\_1 – Multicolored one shoulder ruffle top

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Your support equals our success! We look forward to hearing from you soon!

# New Tremé Market Plan to Revitalize Areas Under Claiborne Overpass in Historic Neighborhood

## Data News Staff Edited Report

Local and federal officials met under the Claiborne overpass on Wednesday, April 17th for a ribbon-cutting ceremony to welcome the Backatown Plaza Market.

When the Claiborne overpass was constructed in the early 1950s, it aimed to connect different areas of New Orleans. However, over the years it displaced many people and businesses.

Executive Director of the Claiborne Corridor Cultural Innovation District Nyree Ramsey said more than 300 oak trees were removed when the interstate was built, “and it decimated intergenerational wealth building because over 300 Black businesses were lost.”

Ramsey is one of the people responsible for reviving the space



Pictured from left to right: Ujamaa Executive Board of Director members Dr. Beverly Guillory Andry and JC Celestin, Arts New Orleans President & CEO Joycelyn Reynolds, Ashe Cultural Arts Center Chief Equity & Executive Officer Asali DeVan Ecclesiastes, Claiborne Cultural Innovation District (CID) and Ujamaa Economic Development Corp. Executive Director Nyree A. Ramsey, Mayor LaToya Cantrell, U.S. Dept. of Commerce, Economic Development Administration (EDA) Regional Director Jorge Ayala, Councilmember District E Oliver Thomas, Councilmember District D Eugene Green, Deputy Director of Economic Development for the City of New Orleans Courtney Wong and Director of Capital Projects for the City of New Orleans Vincent Smith.

below the overpass. “You saw the results with the decline and that disinvestment that happened in this area, so what we’re doing is kind of getting people excited about oppor-

tunities for reinvestment,” she said. The multi-phase project is set to span 22 blocks, and costs \$2.4 million, funded through a grant from the U.S. Department of Commerce,



The full marketplace weekend welcomed returning vendors, inaugural Tricentennial vendors, and new vendors into the space. A second ribbon cutting was held on Ujamaa’s anniversary date just for them, April 20, 2024 and Happy Birthday to Papa Ramsey Photo: Photdat Booth

the Department of Economic Development and City Bond Funds.

As the marketplace ramps up in the first phase, about 25 vendors will be on site monthly.

The next CID Popup Market will be Saturday, May 4, 2024 - celebrating “5.0.4 Day” #Underthebridge at the iconic Orleans and N. Claiborne intersection in Tremé.

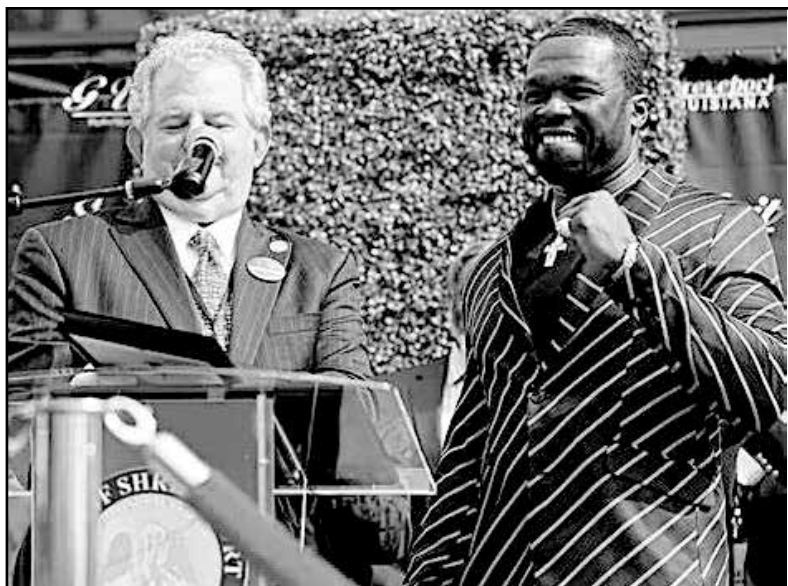
## State & Local News

# 50 Cent Opens G-Unit Studios In Shreveport, Louisiana

## Data News Staff Edited Report

Rapper and Entertainment Mogul 50 Cent (Curtis Jackson) has officially launched G-Unit Studios, his latest media venture, in Shreveport, Louisiana. The Grammy-Winning Artist said in a statement that the newest addition is an expansion of his G-Unit Film & Television Company and part of his continuing effort to provide a platform for “compelling stories.”

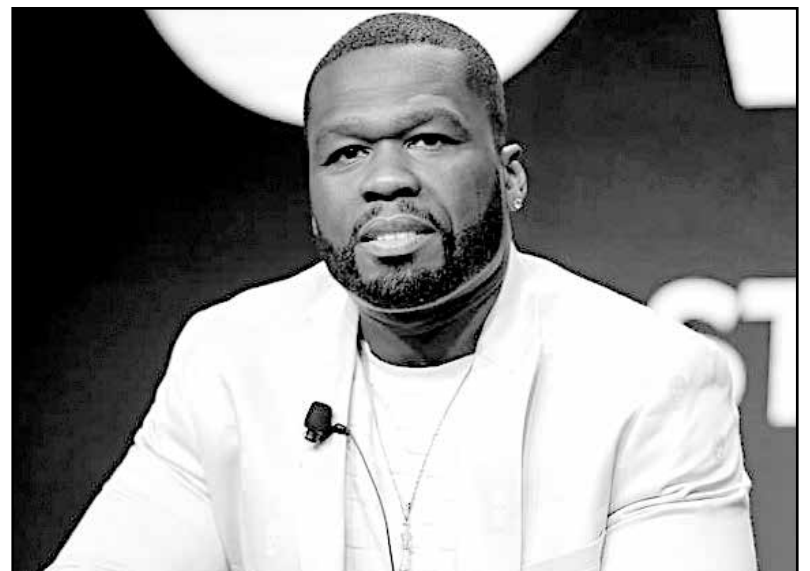
“From the gritty narratives of the streets to the compelling stories that define our era, G-Unit has always been more than just entertainment; it’s a platform for voices that need to be heard, stories that need to be told,” 50 Cent told Billboard. “Bringing G-Unit Studios to Shreveport is not just a business decision; it’s a commitment to fostering talent, creating opportunities, and building a community that thrives



50 Cent with Shreveport Mayor Tom Arceneaux at the opening of G-Unit Studios.

through creativity and innovation.” The 48-year-old rapper described Shreveport as “a beacon of inspiration and creativity.” Shreveport Mayor Tom Arceneaux also expressed his excitement as he talked more about the impact G-Unit Studios will make on the city.

“We are thrilled that G-Unit Studios will plant its roots in Shreve-



Curtis (50 Cent) Jackson is evolving into a major figure in the entertainment industry with successful franchises such as Power, BMF, and many other shows in production.

port,” Arceneaux told Billboard. “This city’s rich culture and talent provides the perfect backdrop for this endeavor. We are eager to collaborate with Mr. Jackson and G-

Unit Film & Television to bring captivating movies and entertainment to Shreveport and Caddo Parish.”

# Racial Disparities in Environmental Concerns Highlighted in New Gallup Survey

**Stacy M. Brown**  
NNPA Newswire Senior  
National Correspondent

A new Gallup survey has revealed that Black Americans are more likely to express concerns and experience an environmental crisis where they face challenges in relocating. Gallup found that Black Americans are notably more likely than other racial or ethnic groups to express concerns about environmental threats and to experience acute ecological crises.

According to the survey, 53% of Black adults are "very" or "fairly concerned" about exposure to air pollution in their communities. The concern is significantly higher than that among Hispanic adults, at 46%, and White adults, at 35%. Further, concerns about drinking water contamination among Black Americans are 15 percentage points higher than the national average and 20 points higher than among White Americans.

Black adults also reported elevated levels of concern about exposure to land or soil contamination (42%) and exposure to toxic building materials (39%) compared to other racial and ethnic groups.

While urban residents across racial and ethnic groups generally express higher levels of concern about local environmental threats, racial disparities persist across all community types. In suburban areas, for instance, 54% of Black adults express concern about air pollution, compared to 49% of Hispanic adults and 33% of white adults.

The survey also highlighted



disparities in experiencing acute environmental crises such as water boil advisories, chemical spills, radiation leaks, and failed residence safety inspections. One-third (34%) of Black Americans reported experiencing one or more such events in the past five years, compared to 28% of Hispanic Americans and 28% of White Americans.

Despite heightened concerns, Black and Hispanic Americans face challenges in relocating to avoid environmental threats. Over half of Black (52%) and Hispanic Americans (55%) stated they could not afford to move, either permanently or temporarily, if harmful pollution or contamination occurred in their local area, compared to 45% of White Americans.

The study authors noted that the findings underscore the significant

impact of environmental pollution and contamination on Black and Hispanic communities, leading to temporary or permanent relocations for millions of Americans. "While concerns about exposure to environmental pollution and contamination are similar by race/ethnicity among Americans living in urban centers, they diverge among Americans of different racial/ethnic backgrounds living in towns, suburbs and rural areas," the study authors wrote.

Organizations such as the Environmental Protection Agency (EPA), the Centers for Disease Control and Prevention (CDC), and the American Lung Association have acknowledged the role of racial and ethnic disparities in exposure to environmental hazards, the authors noted. They have linked

those inequalities to higher rates of chronic diseases and mortality among minority populations.

The authors concluded that the elevated concerns among Black and Hispanic Americans are not unfounded but are rooted in real and ongoing health risks, and addressing the disparities remains crucial for ensuring environmental justice and public health equity across the nation.

"The latest findings from the Gallup Center on Black Voices indicate that environmental pollution and contamination are displacing a substantial number of Black Americans," they asserted, adding that the EPA reported that "historical conditions such as segregation and redlining," have exposed African Americans to polluted environments.

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#### Freelance Writers Wanted

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Compensation is competitive and great story ideas will be appreciated.

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We can't wait to  
hear from you!

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#### Administrative Assistant Wanted

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