

Lighting The Road To The Future

New Orleans

# Data

News Weekly

"The People's Paper"

Big Freedia's  
Remix of  
Classic  
Children's  
Song  
Goes Viral

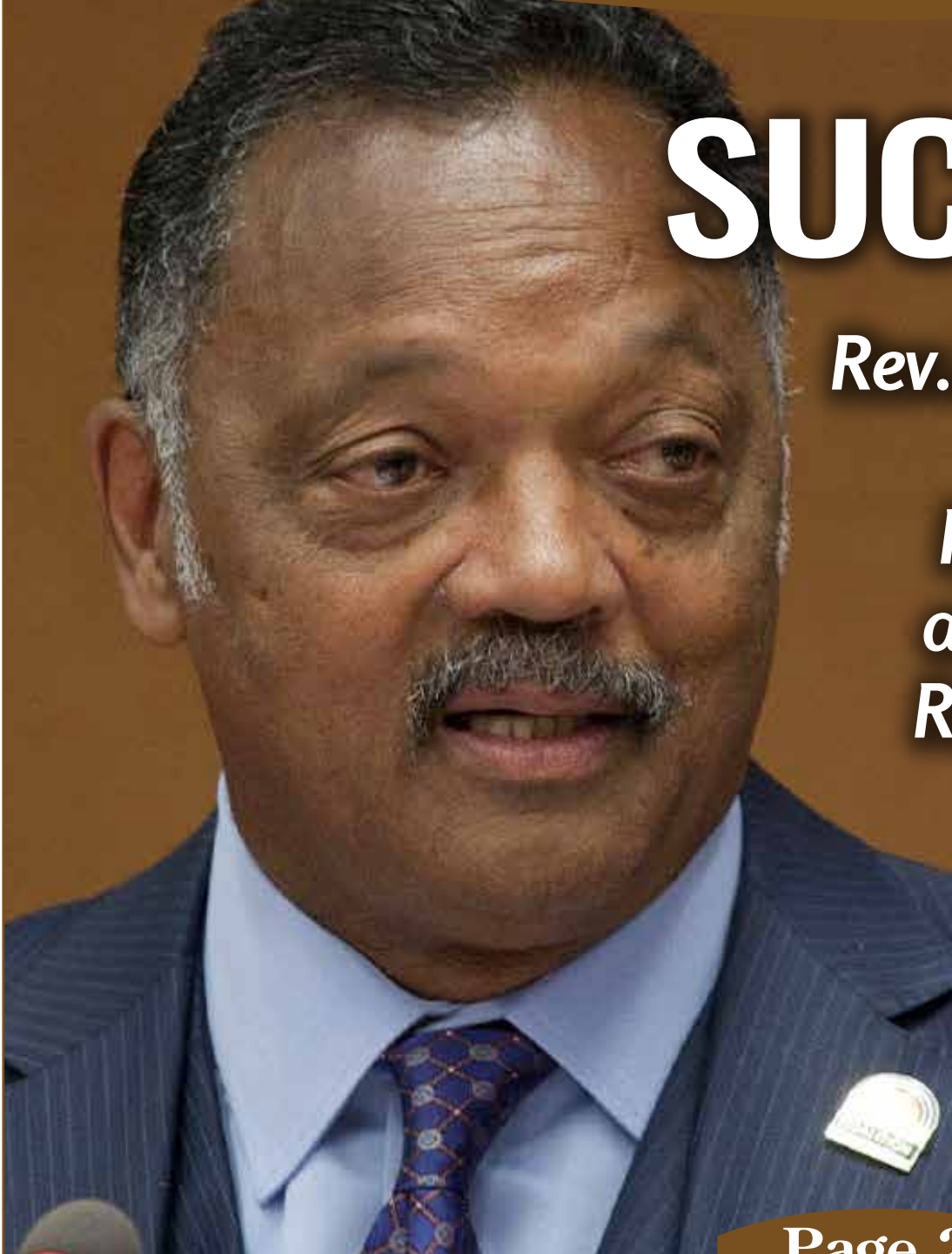


FREE  
COPY

Data Zone  
Page 4

July 22 - July 28, 2023 58th Year Volume 13 [www.ladatanews.com](http://www.ladatanews.com)

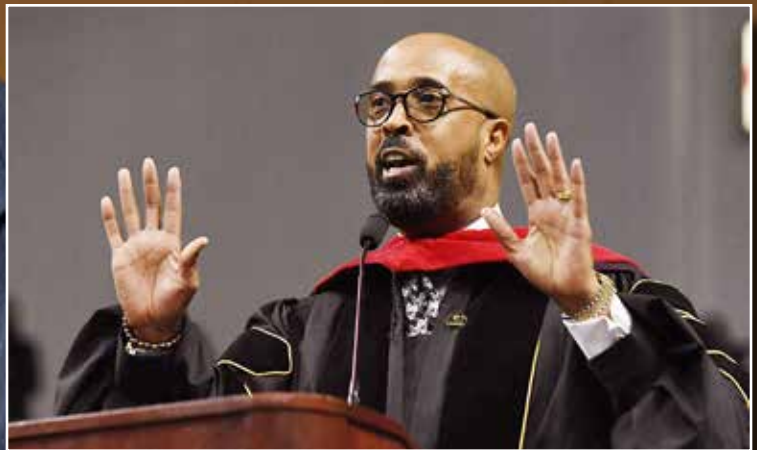
A Data News Weekly Exclusive



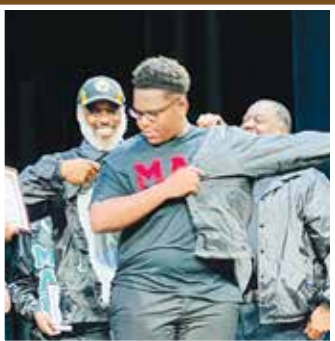
# SUCCESSION!

*Rev. Dr. Frederick D. Haynes III  
Succeeds*

*Rev. Jesse L. Jackson Sr.  
as President and CEO of  
Rainbow PUSH Coalition*



Page 2



**Newsmaker**  
King High School  
Resurrects  
Mu Lambda Kappa

Page 6

**National News**  
Mogul Jay-Z Shawn  
Carter Foundation  
Funds Education



Page 7

# Rev. Dr. Frederick D. Haynes III Succeeds Rev. Jesse L. Jackson Sr. as President and CEO of Rainbow PUSH Coalition



Civil Rights Icon Jesse Jackson is stepping down as leader of the Rainbow Push Coalition. Throughout his life, he's been on the frontlines in the fight for justice.

**Stacy M. Brown**  
NNPA Newswire Senior National  
Correspondent

Tributes have continued to pour in for the Rev. Jesse Jackson, who announced on July 14 his retirement as President and CEO of the Rainbow PUSH Coalition,

the influential civil rights organization he started decades ago to carry on the struggle for equality and justice that Dr. Martin Luther King Jr. fought heroically.

The organization said Rev. Dr. Frederick D. Haynes III will succeed Jackson.

“The promise of America is that we are all created equal in the image of God and deserve to be treated

equally throughout our lives. While we’ve never fully lived up to that promise, we’ve never fully walked away from it because of extraordinary leaders like Reverend Jesse Jackson, Sr.,” President Joe Biden stated.

“Throughout our decades of friendship and partnership, I’ve seen how Reverend Jackson has helped lead our nation forward through tumult and triumph.”

Cover Story, Continued on page 3.

INSIDE DATA	
Cover Story . . . . .	2
Data Zone . . . . .	4
Newsmaker . . . . .	6
State & Local News . .	6
National News . . . . .	7

### DATA NEWS WEEKLY

P.O. Box 57347, New Orleans, LA 70157-7347 | Phone: (504) 821-7421 | Fax: (504) 821-7622  
editorial: datanewseditor@bellsouth.net | advertising: datanewsad@bellsouth.net

Terry B. Jones	Contributors	Art Direction &
CEO/Publisher	Stacy M. Brown	Production
Edwin Buggage	Data News Weekly	Pubinator.com
Editor	Staff Writers	Editorial and
Sharonda Green	Dionne Character	Advertising Inquiries
Executive Assistant	ALY Media	datanewsweeklyad@gmail.com
June Hazeur	Amy Harris / Invision / AP	Distribution
Accounting	Cecile Boko	by Terrence Lee

Please call 504-309-9913 for subscription information or to obtain a back issue of the paper ONLY.  
Dated material two weeks in advance. Not responsible for publishing or return of unsolicited manuscripts or photos.



## Cover Story, Continued from page 2.

The President continued:

"Whether on the campaign trail, on the march for equality, or in the room advocating for what is right and just, I've seen him as history will remember him: a man of God and of the people; determined, strategic, and unafraid of the work to redeem the soul of our nation."

One of Jackson's comrade in the civil rights struggle, National Newspaper Publishers Association (NNPA) President and CEO Dr. Benjamin F. Chavis Jr., echoed Biden's remarks.

"On behalf of the NNPA, representing the Black Press of America, I am so pleased to issue the NNPA's highest regards and respect to the Honorable Rev. Jesse L. Jackson Sr.," Chavis remarked.

"I have known and worked with the Rev. Jackson all of my adult life as a fellow freedom fighter in the Southern Christian Leadership Conference, NAACP, Rainbow PUSH, United Church of Christ Commission for Racial Justice, and the National African American Leadership Summit."

Chavis continued:

"Rev. Jackson's transformative 'Run Jesse Run' presidential cam-



Dr. Frederick D. Haynes will be leading the historic organization, advocating for fairness justice, and equality for American citizens.

paigns in the 1980s irreversibly changed America for the better.

"The Black Press resolutely salutes Jesse Jackson's outstanding national and global leadership, and we pledge to keep fighting for freedom, justice, equality, and equity."

Jackson, a renowned figure in

the fight for civil rights, founded PUSH (People United to Save Humanity) in 1971 and established the National Rainbow Coalition in 1984.

In 1996, the two organizations merged to form the powerful and influential Rainbow PUSH Coalition.



Freedom Fighters United, Rev. Jesse Jackson, and NNPA Chairman Benjamin Chavis.

Organization officials said Dr. Haynes, a Samuel DeWitt Proctor Conference, Inc. co-chair, has exemplified the same passion and commitment to global racial justice that characterizes Jackson's legacy.

As a co-founder of the Samuel DeWitt Proctor Conference

(SDPC), Inc., Haynes has been a guiding force for over two decades, upholding the mission and ministry of the organization.

"This nation has entered a new era of struggle against racial injustices, hate speech, new forms of institutional oppression against the poor, people of color, and those marginalized due to religion or sexual orientation," said Dr. Iva Carruthers, general secretary, and co-founder of the SDPC.

Bishop Leah Daughtry, co-chair of the SDPC, highlighted the necessity for collaboration between national and local organizations during what he called critical times.

"Collaboration between national and local organizations is ever more needed at this time," he said in a news release.

According to his official biography, Jackson was born on October 8, 1941, in Greenville, South Carolina.

He graduated from the public schools in Greenville and then enrolled in the University of Illinois on a football scholarship.

Cover Story, Continued on page 7.

# ROUSES MARKETS

VISIT OUR WEBSITE FOR MORE  
WEEKLY SPECIALS

WWW.ROUSES.COM/WEEKLY-ADS

Prices good at New Orleans, Metairie, Gretna, Kenner, Marrero, Covington, Mandeville and Slidell locations  
July 19th thru July 26th, 2023.

**SAVE \$1.02 LB**

**ONLY 97¢ LB**

Cut Fresh By Our In-Store Butchers!

VALUE PACK  
**Sirloin Pork Chops**

**ONLY \$1.49 LB**

**FRESH Hatch Chile Peppers**

**SAVE \$2.72 LB**

**USDA CHOICE ANGUS BEEF**  
**Boneless Chuck Shoulder Roast**

**\$3.77 LB**

**SAVE \$4.50**

**WRIGHT**  
**SMOKED BACON**

**HOT PRICE**

**\$6.99**

**SAVE \$1.30**

**YOUNG GUNS**  
**HATCH NEW MEXICO**

**3 LB BAG US #1 Yellow Onions**

**\$1.49**

**SAVE UP TO \$4.02**

**COMMUNITY COFFEE**  
**LOUISIANA LOCAL**

**10 - 12 CT SINGLE SERVE OR 11 - 12 OZ BAG**

**\$4.97**

## HATCH CHILE FEST

GET FRESH HATCH CHILES FROM HATCH, NEW MEXICO

Limited time only. While supplies last. Roasting Schedule subject to change based on supply.

Scan to view our HATCH ROASTING SCHEDULE



# Big Freedia's Remix of Classic Children's Song 'Row, Row, Row Your Boat' Goes Viral

*Queen of Bounce, said she is finding joy in making music for children.*

## Data News Staff Edited Report

Videos of parents dancing with their children to a remixed version of "Row, Row, Row Your Boat" have flooded social media, thanks to a popular Children's Educational YouTube Series started by a Black family. The song, now a viral sensation, has also become an entertaining and fun dancing experience for both children and adults.

The "Row Row Row Your Boat Remix" featuring Big Freedia comes from the Animated Children's YouTube Channel Gracie's Corner. Since the song's release last month, it has garnered over 6 million views on YouTube and 2 million views on TikTok, with parents dancing with their children to the catchy melody.

A typical song on Gracie's Corner, starring 10-year-old Graceyn, combines educational songs or nursery rhymes with modern beats from multiple genres, including hip-hop and Afrobeats, displayed in the channel's "ABC Song." In the videos, Gracie, a Black girl with natural hair, often sings with members of her family and her friends of different races.

In this remix, though, Gracie is accompanied by Big Freedia, known as the Queen of Bounce Music, a unique style of hip-hop from New Orleans. She adds her signature elements to this viral hit, with fast tempo beats and lines like "You better row!"

Big Freedia collaborated with Gracie's Corner because of her inclination to "do anything for the kids," she said. It's also meaningful, she added, because bounce music is "part of our culture" and empowers people to express themselves "musically and on the dance floor."

"It's just important for me to be a part of it because it helps to keep on pushing the culture and pushing to make our kids know what's going on and what's happening out there in the world," Big Freedia said. "And you know, what's better than nursery rhymes to get the kids' attention?"



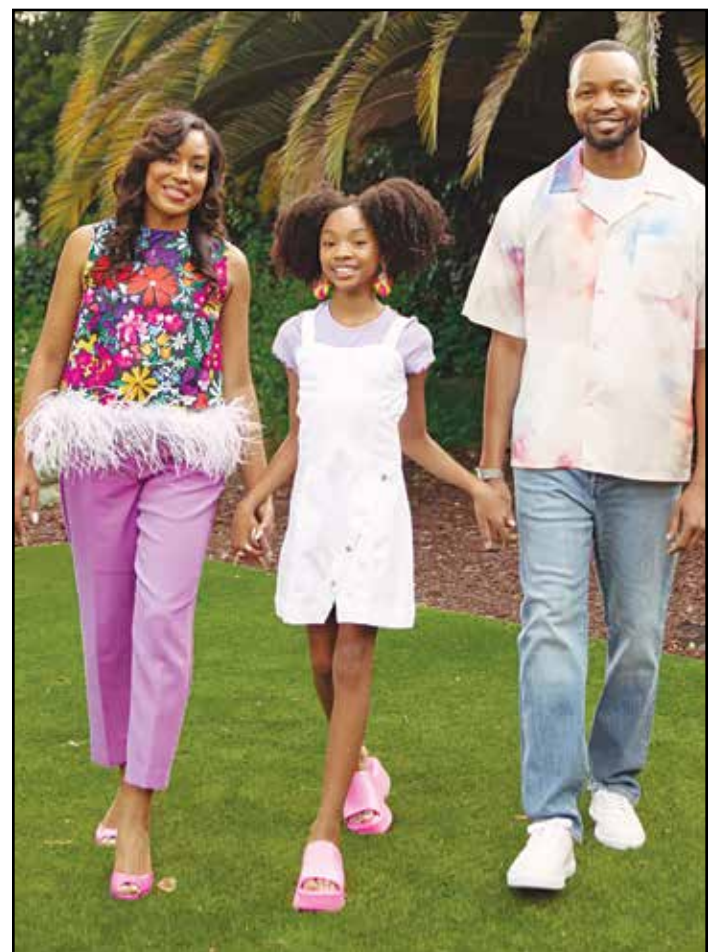
Big Freedia meeting with Gracie on "Gracie's Corner." Courtesy For Arlene



Big Freedia performs at the New Orleans Jazz & Heritage Festival on April 28. Amy Harris / Invision / AP



Big Freedia is making an impact in many areas. The city is proud of this amazing performer for putting a positive spotlight on the city.



Arlene Gordon-Hollingsworth, Graceyn Hollingsworth and Javoris Hollingsworth. Cecile Boko

Visit [www.ladatanews.com](http://www.ladatanews.com) for more photos from these events.



# Knowing When to Let Go



**Diva Dionne Character**  
Female Empowerment  
Columnist

Some of us are walking around holding on to past traumas, failed relationships, and disappointment from long-lived friendships, harboring so much anxiety and negative energy throughout our beautiful bodies simply because some of us just don't know when to let go.

Letting go can feel scary, it can seem lonely and it can also be the strength you need to remind yourself that you are confident, you can make healthy solid decisions and you can realign yourself to move forward knowing failure is one of the greatest lessons as it strengthens character.

Rediscovering yourself may seem hard but if you just take a few moments from your day to reflect and jot down a few things you've discovered about yourself lately, honestly, taking the



good and the bad as you learn to love yourself more because life can become exhausting when you try and try to hold on to the things and people whose emotions are out of your control.

Maybe it's time for you to find your stillness. Take a walk in nature as you reconnect with your inner voice, that voice that reminds you that you are capable of all things. Girl, it is time you start inviting joy into your life, take a trip to the bookstore, have a sip of tea

or just be in silence as your mind roams free enough to reconfigure the things you will no longer stand for because you deserve to live a peaceful life.

Perhaps this is your season to realign with some sisters who are on the same accord. Plan a date and tap back into the creative in you as you start expressing yourself more because if you don't speak up for yourself you will never learn when to let go and relish in your own success.



Embrace your mistakes. Identify the things and people who have caused you harm, forgive them and move on as you will discover life is all about the little things. Those simple peaceful things which grant us the stillness in knowing when in fact it is time to let go because we are in charge of our own journey.

Dionne Character can be reached at [www.characterhollywood.com](http://www.characterhollywood.com).



Help Wanted

## Administrative Assistant

- Data News Weekly, "The People's Paper, is looking for an administrative assistant.
- Compensation is competitive.
- Writing skills and detail orientation will be appreciated.

Call (504) 821-7421 to apply.

## Elevate Your Brand's Reach with Data News Weekly!

*Your Gateway to Engaging the African American Community.*

Make a lasting impact on the vibrant African American community in New Orleans. With Data News Weekly, your brand will reach 50,000 loyal readers who trust us to deliver the news that matters. Join us as an advertiser and unlock the potential of connecting with this influential audience. Don't miss out on this unique opportunity. Call (504) 821-7421 today!

Ready to reach new heights?  
Call **(504) 821-7421** to advertise with Data News Weekly, "The Peoples Paper."



# King High School Resurrects Its Mu Lambda Kappa Fraternity

*Mentorship Program Returns As COVID-19 Restrictions Are Lifted*

ALY Media

NEW ORLEANS – Dr. M. L. King, Jr. High School has resurrected the Mu Lambda Kappa Fraternity (MLK), after not having a line for three years due to COVID-19 restrictions. MLK is a one-of-a-kind program for high school students in New Orleans.

“The purpose of the MU Lambda Kappa fraternity is to foster mentorship by forming a brotherhood around common goals and aspirations. It is our goal to assist these young men to be pillars in their homes, communities, and wherever they go,” said Clarence Octave, one of the founders of MLK.

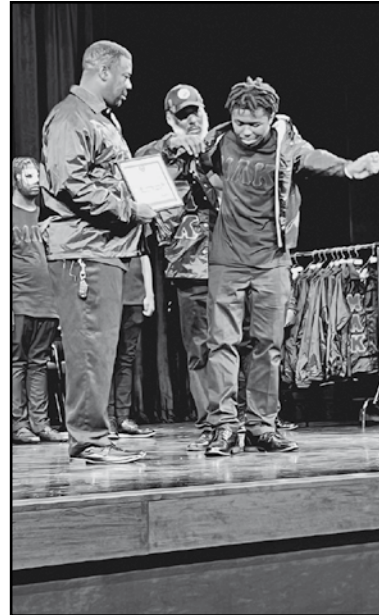
MLK was founded on February 21, 2009, after administrators at King High School asked Octave to start a male mentoring program for students. The fraternity began with eight founders known as “The



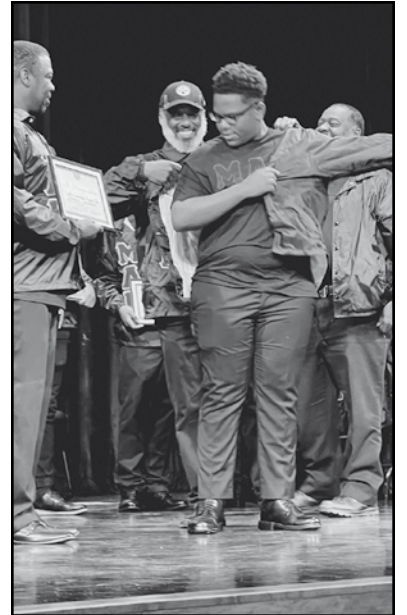
Great Eight.” Clarence Octave, Kerry Pierre, David Foster, Russell King, Darrow Rowe, Amir Elliole, Daryl Person, and Carde McDaniel. The fraternity later became a corporate organization in 2011. The

fraternity’s mission is the DREAM: discipline, respect, education, attitude, and mentoring.

Last spring, MLK welcomed its first line of students since its resurrection. The young men were select-



ed based on character, academics, and letters of recommendation. “We would like to thank Hassan Robertson, Chase Taylor, and Malik Che-neau, three graduating seniors who



helped carry and pass the torch to our new brothers,” said Octave.

According to Octave, several of the former line members have gone on to join Divine Nine fraternities in college.

## State & Local News

### District E Councilman Oliver M. Thomas, Jr. Co-Sponsors Back-to-School Boogaloo for New Orleans Kids and Families

*Free school supplies, immunizations, physicals, haircuts, games, live music, activities, food, snoballs and more.*

#### Data News Staff Edited Report

Councilman Oliver Thomas – in conjunction with NOLA Public Schools, Agenda for Children, Children’s Hospital, and New Orleans East Hospital – is sponsoring a Back-to-School Boogaloo for the children and families of New Orleans. The event will be held on Saturday, July 22 from 10 am to 2 pm at Joe. W. Brown Park Recreation Center at 5601 Read Blvd. in New Orleans East.

When asked what motivated him to spearhead this event, Councilman Thomas stated that “The parents of New Orleans work hard to provide for their children. We should all expect the best from our kids. With the start of the new school year approaching, I wanted to assist in this effort. I know firsthand what it’s like to not always have the necessities. The least that



City Council member of District E Oliver Thomas is committed to serving the community. He is inviting all to come out to an event he is co-sponsoring with NOLA Public Schools Agenda for Children, Children’s Hospital, and New Orleans East Hospital to prepare area families ready for the new school year.

we can do is provide them with the tools to succeed and do their very

best. Special thanks to all of our co-sponsors who helped make this

event possible.”

Participants will be able to enjoy the following amenities:

- Health services and resources for kids ages 6 months – 18 years
- Free enrollment with Children’s Hospital’s ThriveKids Student Wellness Program for any at-school health needs that arise during the school year.
- Free immunization for qualifying families through the Greater New Orleans Immunization Network
- Take advantage of sports physicals, plus primary care & dental resources
- Free haircuts, school supplies, and more (while supplies last)

Get back-to-school ready with a Health, Wellness, and Resource Fair for New Orleans kids and families! For more information, please contact Lena Stewart at (504) 658-1050.

Advertise

Data News Weekly



ladatanews.com - The People's Website



# FALL OF THE THINGS I JUST FOUND TOO HARD TO SAY

LAUREN JAUREGUI //  
TRACK 03

WHEN YOUR KID CAN'T FIND THE  
LANGUAGE, FIND THE LYRICS.

USE THEM TO START A CONVERSATION  
WITH YOUR KIDS ABOUT EMOTIONAL  
WELLBEING. LISTEN TO THE ALBUM,  
FIND TOOLS AND GET TIPS FROM  
PROFESSIONALS AT

[SOUNDITOUTTOGETHER.ORG](https://sounditouttogether.org)

SOUND IT  
OUT



ad  
COUNCIL

pivotal  
VENTURES