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A Data News Weekly Exclusive

NNPA Annual Conference 2022 Comes to New Orleans





Deion Sanders



Stephanie Mills

Celebrating the 195th Anniversary of the Black Press of America "Amplifying Our Voices for Freedom, Justice, Equality, and Equity."

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Cover Story

NNPA Annual Conference 2022 **Comes to New Orleans**

Celebrating the 195th Anniversary of the Black Press of America "Amplifying Our Voices for Freedom, Justice, Equality, and Equity."



Black newspapers continue to be an important news source, giving information to the Black community.

Stacy M. Brown NNPA Newswire Senior National Correspondent

Data Zone 6

The National Newspaper Publishers Association (NNPA) kicks off its annual conference in New Orleans this week with a slate of panels aimed at informing and inspiring Black America and increasing voter registration rolls among individuals of color.

The NNPA is a trade association representing the more than 230 African American newspapers and media companies that comprise the Black Press of

National News 11

In celebration of the 195th anniversary of the Black Press of America, the overall theme of the four-day conference is "Amplifying Our Voices for Freedom, Justice, Equality, and Equity."

"Our convention is about promoting and continuing the legacy of Black newspapers and spreading our collective voices to impact another generation of readers,"

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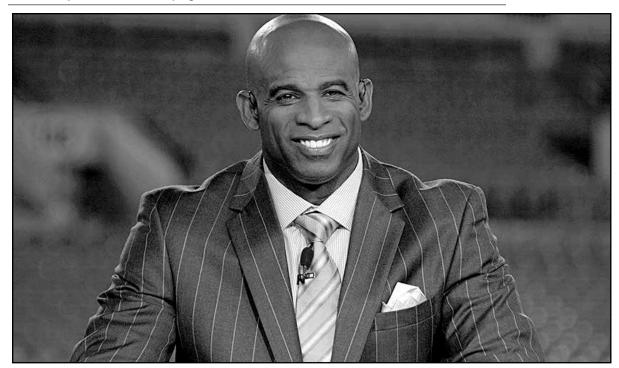
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Cover Story

Cover Story, Continued from page 2.



Sports legend Deion Sanders will be honored at the NNPA Annual Conference. Honorees also include Congresswoman Maxine Waters and recording artist and actress Stephanie Mills.



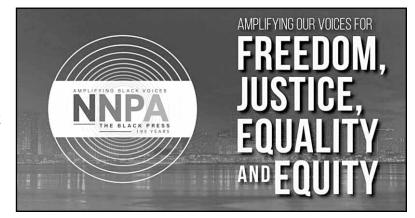
Dr. Benjamin Chavis continues to serve as President of NNPA, an organization consisting of over 230 African American media companies that comprise the Black Press of America.

stated Terry Jones, NNPA Convention Planning Committee Chair and Publisher of New Orleans Data News Weekly.

"I'm looking forward to seeing everyone, including the hotel staff," stated Cheryl Smith, an NNPA board member and publisher of Texas Metro News, the Garland Journal, and I Messenger Media.

On June 22 at the Hilton New Orleans Riverside, the conference begins with board meetings hosted by the NNPA and the NNPA Fund.

A Chairman's Reception formally starts the conference with greetings and acknowledgments from NNPA Chair Karen Carter Richards, NNPA President Dr. Benjamin F. Chavis Jr., NNPA Convention Planning Committee Chair Terry Jones, New Orleans Tribune Publisher Beverly McKenna, Louisiana Weekly Publisher Renette Dejoie Hall, and appear-



ances by local leaders.

The reception also will feature acknowledgments from convention partners, sponsors, and other guests.

Video and in-person tributes will include Vice President Kamala Harris, Congressional Black Caucus Chair Joyce Beatty, Universal Hip Hop Museum Executive Director Rocky Bucano, White House Press

Secretary Karine Jean-Pierre, California Rep. Barbara Lee, and Destiny's Child singer Kelly Rowland.

Among the expected highlights are panel discussions like "Amplifying Voices of Generation Z and Millennials Through the Black Press of America," moderated by Mark Thompson, the host of "Make It Plain."

The panel plans to explore how



NNPA Planning Committee Chair and New Orleans Data News Weekly Publisher, Terry Jones is excited about the conference coming to New Orleans, and says it is important to continue the legacy and mission of Black owned newspapers.



Legendary singer and actress Stephanie Mills will be honored and perform at the NNPA Annual Conference taking place in New Orleans.

young African Americans view the aging director, and head of mulimportance of the future of the ticultural strategic client seg-Black Press. Featured panelists ments at UBS Bank, will host include Houston Forward Times On-Air Personality Jonita "Go JJ Go" Buchanan, Media Personality DaNeshia Bell, Videographer Joshua McMillian and The Bridge Publisher Lafayette Barnes.

Dr. Chavis will moderate "The Path to Inclusion is Electric: How GM Is Building an All-Inclusive Workforce to Build an All-Electric Future."

Melinda Hightower, the man-

the session, "The Black Press on Equity and Wealth Building for Black America."

Rosetta Miller-Perry, the publisher of the Tennessee Tribune, will join Baltimore Times Editor Paris Brown, Inglewood Today Publisher Ken Miller, and Washington Informer Reporter James

> Cover Story, Continued on page 5.

Data News Weekly

Reginald F. Lewis Scholars Honored at Universities of Louisiana System Black Male Summit

Ian Robinson Monroe News Star

The University of Louisiana Monroe hosted a luncheon and pinning ceremony Thursday where they honored 18 African American men from the University of Louisiana System's nine-member universities.

The second group of Reginald F. Lewis Scholars were pinned by the UL System board chair Liz Pierre, former board chair James Carter and UL System president and CEO Jim Henderson.

The ceremony was the culmination of a two-day Black Male Summit at ULM, which sought to identify solutions for systematic barriers and new opportunities for Black male faculty, staff and students in the UL System.

"In just a minute, you're going to follow the footsteps of those who came before you and then you're going to get a pin put in your lapel," Henderson said during the ceremony. "A pin that says the word 'scholar' underneath the logo you're used to seeing. You're joining a brotherhood whose history is just now being written. But 20 years from now, when one of you is standing on this stage as UL System president,



Joseph Johnson of Louisiana Tech (second from right) is pinned as a 2022 Reginald F. Lewis Scholar by (from left) former UL System Board Chair James Carter, UL System Board Chair Liz Pierre and UL System President and CEO Jim Henderson at the Black Male Summit at ULM on Thursday. Ian Robinson/The News-Star

you'll be able to shake hands with the 20th cohort of the Reginald F. Lewis Scholars."

The 18 recipients were chosen for the program based on academic merit, financial need and demonstrated leadership skills. The 2022 Reginald F. Lewis Scholars are:

Grambling State University Korde' Cortez and Kamerius Palmer Louisiana Tech University Brandon Terrance and Joseph Johnson

McNeese University Cadenley Francois and Chima Owunna

Nichols State University

Deon Charles and

Charleston Rainey

Northwestern State University Jairus Killings and Caiden Matthews

Southeastern Louisiana University Nicholas Gibson and Joshua Randall

University of Louisiana at Lafayette Frank Clavelle and Isaiah Crawford

University of Louisiana at Monroe Braxton Jackson and Eric Lair, Jr.

University of New Orleans Brandon Everett and Brandon "Blue" Irvin

In addition to a full-tuition scholarship, recipients will participate in the community experience which includes a partnership with the Universities of Louisiana Management & Leadership Institute and a service learning project; the social experience which includes an annual focused retreat and academic, social and professional mentorship from business, community and university leaders; and the academic experience which includes research projects and a study-abroad opportunity in their junior year.

Congressman Troy Carter (D-New Orleans) and Loida Lewis, the widow of Reginald F. Lewis, made appearances at the luncheon and pinning ceremony via pre-recorded videos.

In addition to the new scholars, outstanding faculty members from the Universities of Louisiana, including a scholar from the cohort, were recognized during the summit.

James Cailler Servant Leader Award

Ruben Henderson at University of Louisiana at Lafayette and Sam Speed at Louisiana Tech University

James Cailler Innovation and Inclusion Award Krisshunn Youngblood at McNeese State University and Devonia Love-Vaughn at

Louisiana Tech University

James Carter Exemplary
Leadership Award
Ebenezer Aggrey, Reginald
F. Lewis Scholar at
Northwestern State University

Mayor Cantrell Announces Mental Health Initiatives that Support Youth and Families

City of New Orleans

NEW ORLEANS — Mayor LaToya Cantrell and the Office of Youth and Families (OYF) today announced City investments for parental support and mental health initiatives for families impacted by the justice system.

OYF introduced a new partnership with the Children's Bureau of New Orleans and Ubuntu Village to address the root causes of our public safety challenges through holistic, whole-family initiatives. These strategies were also identified as key solutions as a part of the citywide Youth Master Plan, published in 2021 by OYF, in partnership with the Children and Youth Planning Board.



Mayor LaToya Cantrell

"We are taking a holistic approach to address public safety in our city, and my team has been very focused on supporting organizations that continue to prioritize the

mental health of families impacted by the justice system," said Mayor Cantrell. "Meeting our people where they are remains a top priority for my administration."

Research conducted prior to the pandemic demonstrated that as many as 70 percent of justiceinvolved youth had a diagnosable mental health disorder. These disorders included attention deficit hyperactivity disorders, behavior problems, anxiety disorders, depressive/mood disorders, and trauma-related diagnoses like posttraumatic stress disorders. With this support, the Children's Bureau of New Orleans will deploy mental health clinicians to provide traumainformed care to youth involved in the justice system. Clinicians will

provide evidence-based trauma treatment to youth who are courtinvolved and are determined to have mental health symptoms secondary to trauma exposure.

"The funds from the City of New Orleans offer Children's Bureau the opportunity to continue its work in the justice system, but to do it with more intentionality," said Judge Calvin Johnson, Esq., Children's Bureau Board Member. "We will continue to deliver evidence-based trauma treatment to youth who are court-involved. But we will be working to figure out how to embed these services in existing programs — making these services part of the programming will increase access and allow us to deliver much-needed services to

our court-involved youth."

Additionally, with this support, Ubuntu Village will administer the Parent Leaders Educate for Action (PLEA) program, which works with families of youth who have had contact with the justice system. More than 100 parents and caregivers will meet monthly to receive peer-topeer support, educational resources, and leadership development. Referrals for this program will come from the Juvenile Justice Intervention Center and other stakeholders. Numerous studies have found that a family-systems approach not only reduced recidivism rates for justiceinvolved youth, compared to other models of treatment but also reduced the rates of siblings' involvement in the justice system.

State & Local News

Cover Story, Continued from page 3.

Wright for the session.

Attorney Barbara Arnwine, the founder and president of Transformative Justice Coalition (TJC), and Daryl Jones, TJC's chairman of the board, will host "Black America Get Out the Vote and the Black Press."

Northern Kentucky University Professor Dr. David Childs will lead Defender Network Managing Editor ReShonda Tate-Billingsley, and Defender Network Social Justice Journalist Aswad Walker in a discussion about "The Black Press and the Antidote to Racism in America."

The NNPA Fund will present its 2022 Messenger Awards during a dinner on Thursday, June 23.

Dr. John Warren, the San Diego Voice & Viewpoint publisher, plans to provide the invocation, while Mississippi Link Publisher Jackie Hampton will announce scholarship recipients.

NNPA Fund Chair and Wave Communications President & CEO Pluria Marshall Jr. and Fund Treasurer and Times Weekly Publisher Jayme Cain Casimere will present the Messenger Awards to NNPA journalists and publishers.

On Friday, June 24, the NNPA will host its 2022 Lifetime Achievement and



NNPA Chair and Publisher of the Houston Forward Times Karen Richards and member media organizations are celebrating 195 years of Black Newspapers at this years' conference.

Legacy Award Gala. This year's honorees include Westside Gazette Publisher Bobby Henry, Congresswoman Maxine Waters, Jackson State University Football Coach Deion "Prime" Sanders and recording superstar and actress Stephanie Mills.

With hits like "Home," "Never Knew Love Like This Before," and "I Feel Good All Over," Mills will speak about the importance of the Black Press in her life and perform a medley of her songs.

"In the spirit of the 195 year his-

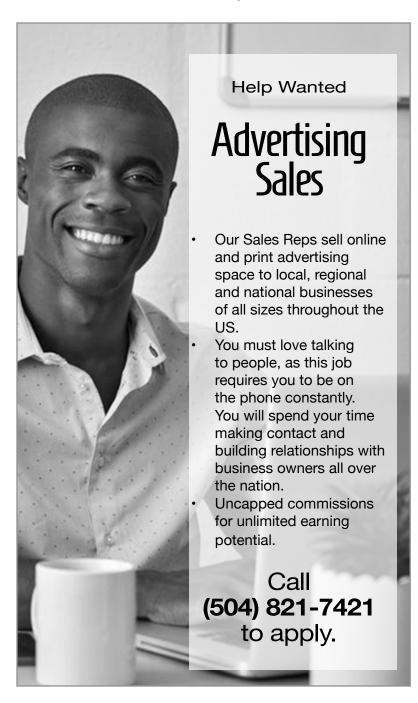
FREEDOM'S JOURNAL.

June 25 - July 1, 2022

Started by Samuel Cornish and John Russworm, Freedom's Journal was the first African American owned newspaper beginning its publishing in 1827. Today NNPA continues in this storied tradition of giving Black communities across America a voice.

tory of Black Newspapers, we are continuing in our tradition of giving our readers news they can use that can inform, educate and inspire our

community into collective action. Today this is more important than ever," remarks Terry Jones, Publisher of Data News Weekly.





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Data Zone

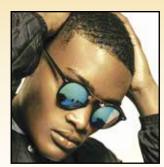
Step Up Dad's Fashion Game



Tracee DundasFashion Stylist

Shopping for Dad can sometimes be a daunting task. Sure, it's easy to pick up a bottle of cologne at the corner drugstore, but why not help the dad in your life step up his fashion game by giving him the gift of style.

We know Father's Day just passed, but we should celebrate them every day. Here are a few gift ideas that are fashionable, unique and sure to put a smile on any dad's face.



FEELING SHADY — Rounded oversized silhouette frame with mirror lens from Krewe du Optic



EAST COAST STYLE — Long length Hip Hop tail t-shirts with East Coast Rappers print detailing, round neckline and tail from Streetstyle Wear United



HATS OFF — White, wet-fleet straw fedora with a UPF-50 rating, providing 98% UV radiation block from Goorin Hats



BEST FOOT FORWARD — Empada Slip-On Sneaker feature traditional, "pano di pinti" woven textile from Allen Edmonds



SUITED DOWN — Business casual, camouflage print jacket and slacks paired with brown v-neck soft t-shirt from



TIME KEEPER — Stainless steel watch made from reclaimed German oak beer barrels from Original Grain



CROSS BODY BAG — Leather, shoulder holster wallet, two front pockets and adjustable strap from Streetstyle Wear United



SOUTHERN CHARM — Traditional southern seersucker style suit from Haspel



The Urban League of Louisiana welcomes the NNPA Convention to New Orleans and congratulates Data News Weekly Publisher Terry Jones for serving as Convention Committee Chairman.

Like the Urban League of Louisiana, the NNPA member publishers in Louisiana share our mission to assist African Americans in ensuring economic selfreliance civil rights, racial equity and power.

Alexandria News Weekly
Data News Weekly
Louisiana Weekly
New Orleans Tribune
Shreveport Sun
Baton Rouge Drum



About SEE Change:

The Urban League of Louisiana developed and serves as the backbone organization of the ambitious SEE CHANGE Collective which is a catalyst for closing the wealth gap for African Americans, Hispanics, and Latinos in the Greater New Orleans Region. The SEE CHANGE Collective seeks to close the wealth gap by lessening and ultimately eliminating disparities and opportunity differentials that limit the human potential and economic contributions of people of color in the Greater New Orleans Region.

Louisiana Cajun-Zydeco Festival

Photos by **Demian Roberts Data News Weekly** Contributor

Recently, the Louisiana Cajun-Zydeco Festival celebrated the rich traditions of southwest Louisiana. The combination of rollicking two-step music and spicy seafood is a potent example of how we in Louisiana love to "pass a good time."











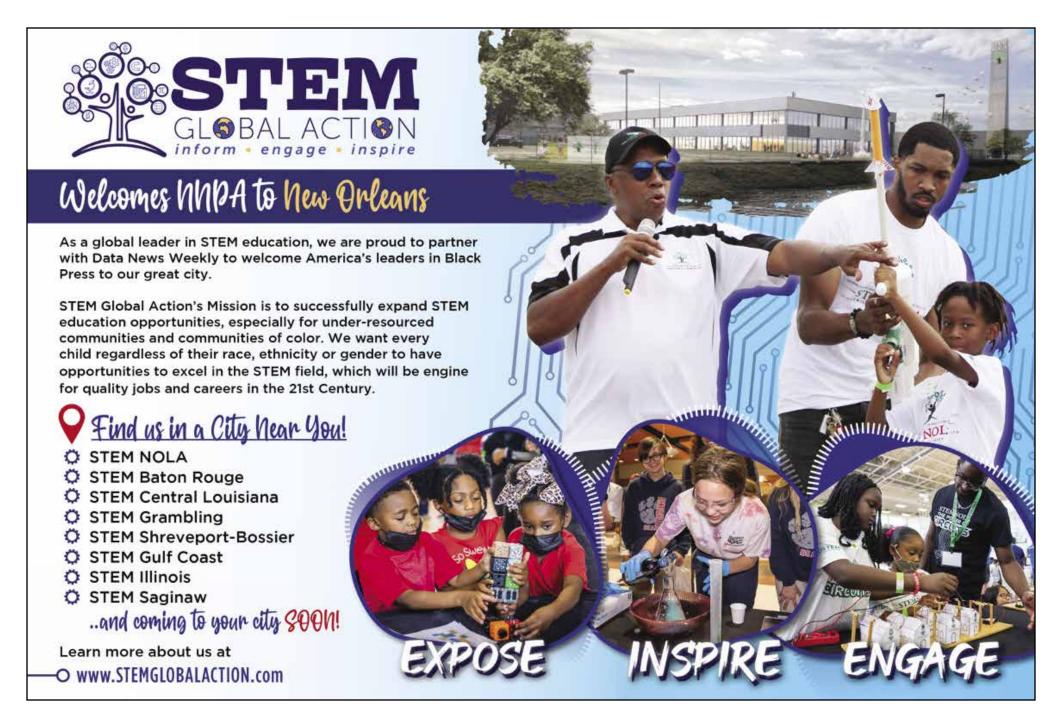


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Commentary

As COVID-19 Tore Us Apart, Black Music Kept Us Together

Josephine McNeal Guest Columnist CMRignite Public Relations

President Joe Biden declared June to be Black Music Appreciation Month, a time to celebrate the powerful influence Black music has had on American culture and heritage.

Originally created by former President Jimmy Carter in 1979, the appreciation month is reestablished every year with a Presidential Proclamation.

Time and time again, Black musicians have contributed a soundtrack for peoples' lives and a safe expression of emotions.

In the wake of the COVID-19 pandemic, they performed at-home concerts. Kendrick Lamar's "Alright" and other songs expressed the emotions felt by so many navigating a life-stopping virus in the United States.

Music by Black artists also transformed our social media newsfeeds into safe havens. In 2020, social media became a space for the Black community to engage with light-



hearted and uplifting content, such as R&B duo Chloe x Halle performing songs from their tennis court. Social media influencers, including Jalaiah Harmon, used catchy dance challenges to bring happiness across people's timelines as they quarantined at home.

Some Black artists, including rapper Lupe Fiasco, have also taken to social media to advocate for CO-VID-19 vaccines.

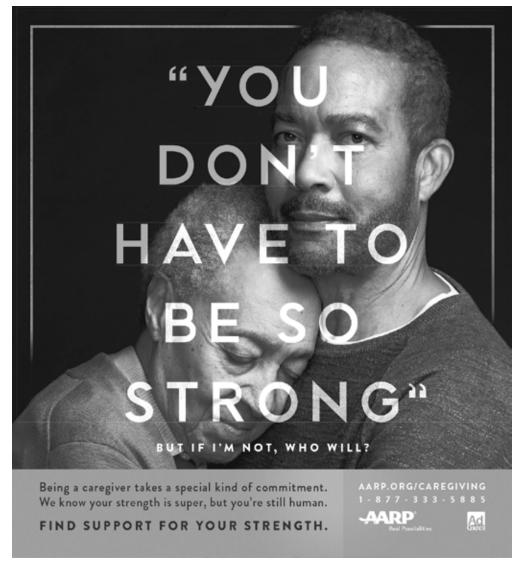
After saying his fans would need to be vaccinated to attend his 2020 concert, the rapper received harsh pushback from people on Twitter. Despite the comments, he did not backpedal. He told fans his decision came from searching for options outside of vaccines.

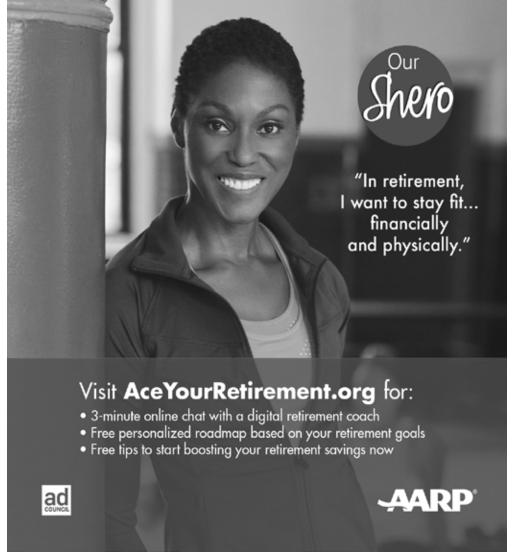
With more outdoor and indoor music events this summer, it's crucial for Black Americans to get shots into their arms.

"Be vigilant, vaccinated, boosted, double boosted, sanitized and distanced," said Gary Hines director and producer of the three-time Grammy Award-winning inspirational group Sounds of Blackness. "This will be the first full celebration of Juneteenth, which is now an official, national holiday. Our latest song release, 'Juneteenth,' is an anthem about the themes of this season: celebration, liberation and freedom. And part of that freedom and celebration should be vaccination."

The bottom line: The pandemic became a space where Black musicians took the time to make sense of the world around them and defiantly tell their stories, personal and political. Their musical talents and uplifting mantras have moved us onward and upward. With more vaccinations, we can keep moving in the right direction.

For resources and toolkits to help you build vaccine confidence in your community, visit the We Can Do This website, www.wecandothis.hhs.gov.





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State & Local News

Dominique Walker of KIPP Leadership Primary

New Schools for New Orleans

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In Dominique Walker's class this year, the students wore crowns.

Crowns made of paper and decorated by the children in conjunction with a picture book they read. But Walker, who teaches kindergarten at KIPP Leadership Primary (KLP), also sees them as a metaphor.

"You always have a crown on your head, even when you don't," she explains. "It doesn't matter how old you are, you're never too young to help other people. We just let them know that they're special, and just work on that identity affirmation," she says.

Walker wants her kindergarteners to feel empowered, strong, and ready to take on the world. Part of that means getting to know the world right around their school building, which is on St. Claude Avenue. Walker teaches students about New Orleans history and culture.

"From the beginning of the year, we started checking out ways for them to learn about Gentilly, and Pontchartrain Park, and the Seventh Ward," she says. "All the rich history that's just literally all around our school in itself where we're located."





Dominique Walker is an example of excellence as an educator in New Orleans.

"We've learned about A.P. Tureaud. We've learned about the Zulu Club, we've learned about many of the social aid and pleasure clubs. We've talked about the environment and how Claiborne Avenue used to look very different," she says.

When students learn about role models like Tureaud, Walker is careful to make a leader's path seem possible.

"All these people you learn about, they were also young," she tells them. "They also started somewhere."

Students made their own shoebox dioramas of examples of Black and African heritage in New Orleans' culture and architecture. Walker says that part of what students need to learn in kindergarten is a sense that school is a place they belong. It's not just about getting the basics for math and reading, but understanding that school is a comfortable, fun, and welcoming

For Walker, this can have a powerful ripple effect. She feels frustrated with what can be a negative public dialogue around New Orleans' students.

"You really must focus on the positive, because these kids are the future. So, if you don't like what's going on in the city, really the way to change that is to give children the education they need and these loving, fun experiences," she says. "So, it means a lot to me to sometimes step away from the content and give them opportunities to learn about each other,

and learn about their history, and just have fun."

Walker builds in opportunities to have fun throughout the school year, not just when students are learning about local history. They have a weekly Friday celebration that ties into whatever they are learning about. In the spring, when they were learning about colors, they made tie-dye t-shirts.

"Really seeing them in those moments is the most joyous thing for me," Walker says. "A lot of times, play gets cut. And for a kindergartener, playing is really important to their communication, and their sharing, and their social skills."

Walker's ability to build this type of joyful, productive environment comes from training, experience, and mentorship.

She hadn't planned on becoming a teacher. She arrived at Xavier University of Louisiana in 2009 from Los Angeles, California, with the intention of being a doctor. She found she wasn't feeling passionate about the classes, and she came from a family of educators, so she decided to try that path. She loved the first education class she took.

"From there on I never looked back. It was never a second guess about what I was going to do."

Congressman Troy Carter, Senators Cassidy, Kennedy Ask FEMA to Extend Hurricane Katrina Recovery Deadline

WASHINGTON, D.C. - Congressman Troy A. Carter, Sr. and U.S. Senators Bill Cassidy, M.D. and John Kennedy yesterday requested that the Federal **Emergency Management Agency** (FEMA) extend the August 2023 deadline for the city of New Orleans to use the public assistance it received in the wake of Hurricane Katrina. The city received nearly \$2 billion in relief from FEMA to repair roads and pipes damaged during the storm.

"I'm proud to join Louisiana's Senators in a bipartisan manner to request FEMA extend the deadline on these important public assistance funds it received after Hurricane Katrina," said Congressman Carter. "No matter the mistakes and failures



Congressman Troy Carter

in allocating these funds, and there have been many, we must do everything we can to secure these dollars and complete this critical work for the people of New Orleans. Our city needs these resources to fix our roads and pipes."

"Families in New Orleans had their lives uprooted by Hurricane Katrina. It changed the city forever," said Dr. Cassidy. "FEMA should not impose arbitrary deadlines on recovery and rebuilding."

"Hurricane Katrina devastated our state, and Hurricanes Laura, Delta, Zeta and Ida have only slowed recovery and dealt their own blows. South Louisiana's communities and economy need this \$2 billion in FEMA aid to keep rebuilding what Katrina damaged, and I hope the agency gives the state an extension quickly," said Senator Kennedy.

The lawmakers discussed the need for an extension further in the letter.

"When Hurricane Katrina ripped through the Gulf Coast in August 2005 with maximum sustained winds of 175 mph, it killed 1,833 people. It took some 43 days after Katrina made landfall for the U.S. Army Corps of Engineers to pump the last of the floodwaters out of the city" wrote the lawmakers. "In the more recent years, New Orleans' rebuilding has leans," continued the lawmakers.

been challenged by the COVID pandemic and the unprecedented 2020 hurricane season that included Hurricanes Ida, Zeta, Barry, and Laura."

"The Louisiana Congressional Delegation requests the August 2023 deadline be extended in order to fulfill much needed maintenance to roads and pipe repair in New Or-

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National News

Vice President Kamala Harris Talks Voting Rights, Racism with Black Press Publishers

Stacy M. Brown NNPA Newswire Senior National Correspondent

Vice President Kamala Harris held an exclusive discussion with publishers from the National Newspaper Publishers Association, which represents the Black Press of America, to discuss various issues from voting rights to Roe v. Wade and racism in the United States.

"The Black Press has been very special," Harris told the publishers in a 30-minute conversation moderated by NNPA President and CEO Dr. Benjamin F. Chavis, Jr.

"[The administration] doesn't expect special treatment, just fair treatment to cover the accomplishments because they are significant and will have, in many cases, a generational impact on families and communities," Harris remarked.

With a record number of women of color representing the administration in various capacities, Harris asserted that "when people hold office reflect those impacted, we can effect change."

"At the top, as vice president, I am humbled and honored to hold this position," she insisted.

"I'll say that I think this administration and President Joe Biden have been exceptional. For example, I recently gave a speech in South Carolina, and it was in South Carolina that President Biden, then a candidate, said he was going to put a Black woman on the United States Supreme Court."

In April, Judge Ketanji Brown Jackson earned Senate confirmation as the first Black woman to the nation's high court.

"This president, our administration, has appointed more Black women to the federal court than, I believe, any administration in the history of this country," Harris demanded.

Also, she noted the appointment of former Congressional Black Caucus Chair Marcia Fudge as secretary of Housing and Urban Devel-

"One of the big issues affecting our country right now is affordable housing, and one of the accomplish-



ments of our administration is the work we've been doing on home appraisals and how Black families' homes get appraised for less than white people," Harris said.

"We have confronted that issue of biased appraisals," she added.

Harris said the administration understands the vital issue of voting rights, despite the Senate failing to pass the John Lewis Voting Rights Advancement Act and the suppression laws that Republican-led states have adopted.

She acknowledged how the large voter turnout in the 2020 election and the special Senate election in Georgia in January 2021 helped catapult Democrats to the White House and control both chambers of Congress.

"We need to pass legislation. But, short of that, we're going to have to keep uplifting states that are doing good work around the right to vote every election cycle," Harris of-

"If we help people to understand when they turned out in record numbers in 2020, what we were able to accomplish. We must remind people of what they get when they vote; that's the reality we face, but we must speak up and keep fighting."

The vice president noted that many states with voter suppression laws also have statutes restricting other rights.

"There's an overlap that I think

we should be aware of," Harris in-Additionally, Harris offered con-

cern about racism within politics. "I'm very concerned about elect-

ed officials around the country who won't put a name on white supremacists," Harris stated.

She said part of the solution

lies in communities.

"One of the strongest tools is to build coalitions around communities that are targeted, to speak up and be informed so that nobody would be made to stand alone," Harris said.

"We know we have more in common than what separates us, but part of this has to do with people spewing online and other places the things that are not facts."



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Job Opportunity

Freelance Writers Wanted

Data News Weekly, "The People's Paper, is looking for freelence writers to join our team print and digital team. We need writers who can cover New Orleans news stories, ranging from local high school sports, community events, City Hall and entertainment. Experience in print is necessary, experience in digital and social media are encouraged.

Compensation is competitive and great story ideas will be appreciated.

If you are interested, please email your resume and 3 writing samples to: terrybjones@bellsouth. net and datanewseditor@ bellsouth.net.

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Job Opportunity

Administrative Assistant Wanted

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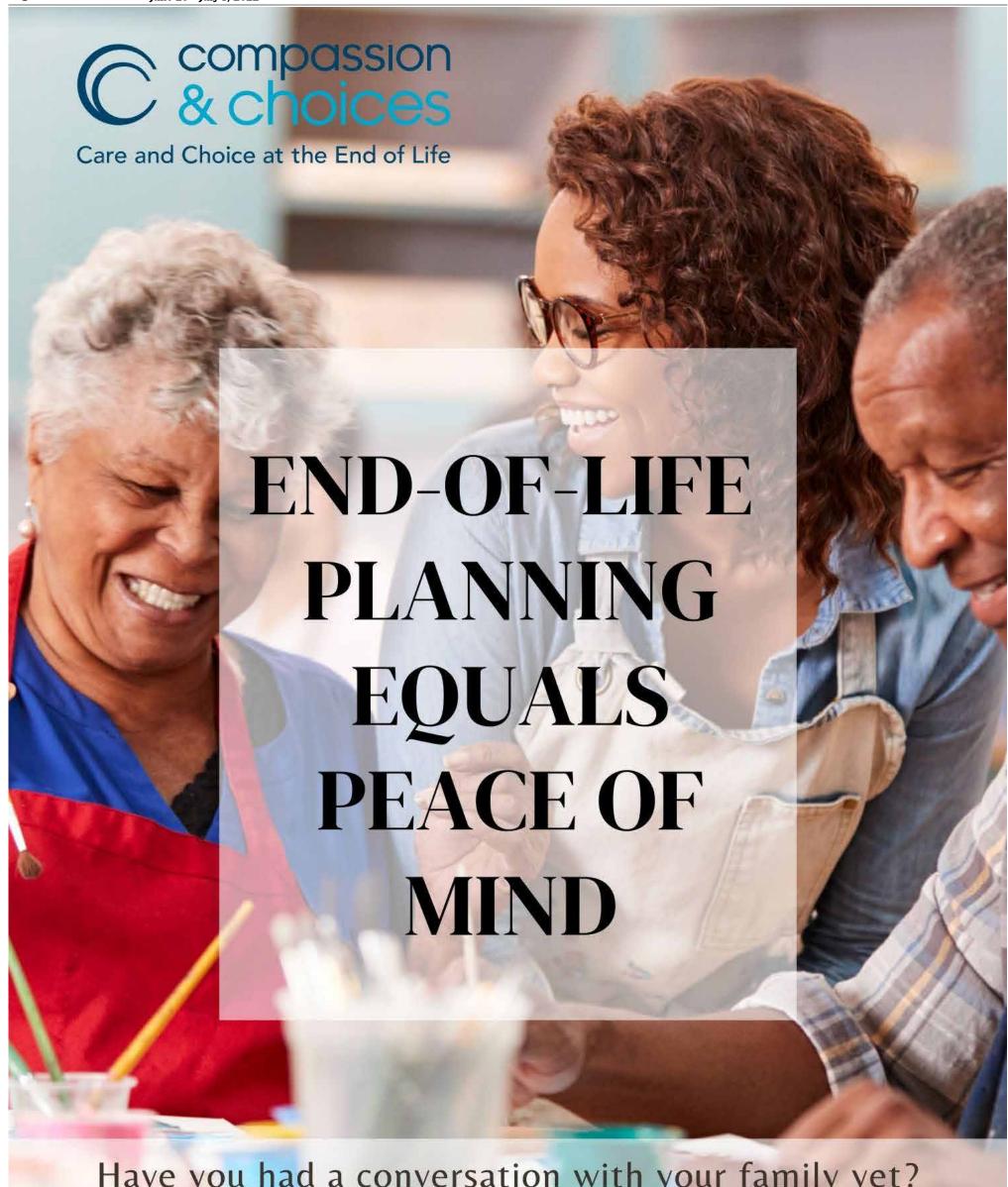
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