

Lighting The Road To The Future

New Orleans

Data

News Weekly

"The People's Paper"

Bruh! Let's Geaux
Celebrates Black Love and Travel

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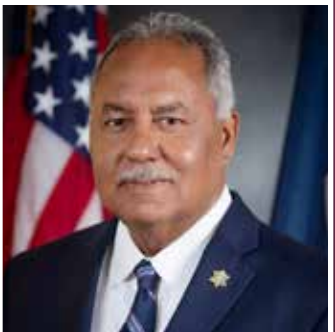
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A Data News Weekly Exclusive



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Bayou Classic Returns to New Orleans

**Data News Weekly
Edited Report**

The Battle of the Cats is back, the 48th Annual Bayou Classic, Presented by Procter & Gamble, ranked as the #1 HBCU Classic in the nation, is the iconic collegiate gridiron matchup between Grambling State University and Southern University, which will take place on Saturday, November 27, 2021, in the Caesars Superdome in New Orleans.

LA Bayou Classic fans may also purchase tickets for the ever-popular Battle of the Bands & Greek Show to be held on Friday, November 26, 2021, at the Caesars Superdome. Tickets, which will be available on every seating level of Caesars Superdome, currently can be purchased at Ticketmaster. For more information and to purchase tickets, visit www.mybayouclassic.com. Additional ticket purchase options will open and be announced at a later date.

Advance ticket prices for the 48th Annual Bayou Classic Football Game range from \$16-



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DATA NEWS WEEKLY

P.O. Box 57347, New Orleans, LA 70157-7347 | Phone: (504) 821-7421 | Fax: (504) 821-7622
editorial: datanewseditor@bellsouth.net | advertising: datanewsad@bellsouth.net

Terry B. Jones	Contributors	Art Direction &
CEO/Publisher		Production
Edwin Buggage	Eric Connerly	Pubinator.com
Editor		Editorial and
Sharonda Green	Terry B. Jones	Advertising Inquiries
Executive Assistant	Khalil Ahmad	datanewsweeklyad@gmail.com
June Hazeur		Distribution
Accounting	DNW Staff Writer	by Terrence Lee

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The Bayou Classic continues the rich tradition of Black Excellence, with the battle of the cats Southern Jaguars vs. Grambling Tigers. Since 1974, this historic matchup brings people from all over the country to New Orleans during Thanksgiving weekend.

\$50. Tickets for the Greek Show & Battle of the Bands start at \$20 with options for VIP experiences. Ticket prices increase \$10 day of event. "We have worked hard to make this iconic football game affordable, more fan and family-friendly," said Dottie Belletto, President and CEO of NOCCI (New Orleans Convention Company, Inc.), the Event Management Firm for the 48th Annual Bayou Classic.

"Our ticket prices have not changed for multiple years – our commitment to our fans that we want you in Caesars Superdome for the Bayou Classic this year."

All COVID-19 guidelines will be followed for all official Bayou Classic events. - These guidelines will follow all state and local regulations and will be updated routinely and posted on the official Bayou Classic website at mybayouclassic.com.

In addition, the hotel block has opened at the Hyatt Regency

New Orleans – the official host hotel of Southern University for the 48th Annual Bayou Classic. Hotel reservations can be made by visiting <https://www.hyatt.com/group-booking/MSYRN/G-BC21> or calling the hotel reservation line directly at (504) 561-1234 and requesting a room using the group code of G-BC21. ABOUT BAYOU CLASSIC-.

The Bayou Classic has proven to be a steadfast beacon of legacy and tradition that extends beyond the HBCU community. Fans from across the nation journey to New Orleans during Thanksgiving weekend to witness the electrifying football game between, Grambling State and Southern, while eagerly awaiting the highly anticipated halftime show featuring two of the greatest marching bands in the nation. For more information, visit www.mybayouclassic.com



New Show Bruh! Let's Geaux Celebrates Black Love and Travel

Khalil Ahmad
Data News Weekly Contributor

How could two total strangers come together to travel with one another? Well...not total strangers. More like passersby, literally!

Enter Rocky (Raquel) and LVP (Larry), two travel buffs who went to high school together and barely knew each other but reconnected through social media. "In high school, we actually practiced a few feet away from each other. I was a gymnast, Larry played basketball. We 'met' on social media. We shared some of the same contacts and found out that we are both pescetarians", Raquel recalls. "It started our conversations and ultimately led to us dating, getting engaged and now this...traveling! And

Data Zone,
Continued on page 5.



Rocky (Raquel) and LVP (Larry) at Epcot Center in Orlando, FL.



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COVID hospitalizations of young people have tripled since the start of summer. However, vaccines are highly effective in preventing hospitalizations and deaths, even from the Delta variant.

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**WE
CAN
DO
THIS**

Data Zone, Continued from page 4.



LVP (Larry) and Rocky (Raquel) are an example of Black Love, and it is on full display on their show Bruh! Let's Go.



Rocky (Raquel) and LVP (Larry) at Tunica Hills in St. Francisville, LA.

now with our mascot, Benson, our dog!"

"Bruh! Let's Geaux" began as an answer to Rocky and LVP's love for travel videos on YouTube. "We'd watch for hours, sitting on the couch, eating grapes (laughs)! I said, 'babe, we can do that!'", Larry recalls. "I immediately came up with the name because Rocky and I always call each other 'bruh' and we're always doing something, going somewhere."

They began planning local trips; Breaux Bridge, Baton Rouge, Biloxi and more. Now the trips happen more naturally as wherever they go, a camera will surely follow. "Cancun

was great! We have videos from Vegas and Orlando! We'll just throw them all together and make a video gumbo", Raquel happily announces.

Currently "Bruh! Let's Geaux!" can be viewed on YouTube and after a brief hiatus due to unforeseen events, new episodes are ready for upload. Larry states, "family issues will come, but we're back! Enjoy what we have already shared and get ready for more BLG! Oh yeah! Hit that subscribe button too!"

(Watch now by searching for Bruh! Let's Geaux on YouTube, Instagram, Facebook and Tik Tok)

Re-Elect Sheriff GUSMAN!

#4

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[@SheriffGusman](https://twitter.com/SheriffGusman)
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[Email: info@marlingusman.com](mailto:info@marlingusman.com)

Paid for by the Committee to Elect Marlin Gusman

“When I became Sheriff, Orleans Parish Prison held 6000 inmates in 13 decrepit, crumbling, makeshift buildings. I decommissioned or demolished all 13, and working with community leaders, stakeholders, government partners and FEMA, built the modern, state-of-the-art Orleans Justice Center. Our jail today is smaller, safer, more secure... and a direct supervision facility housing on average about 900 people remanded to our custody by the courts. . . I'm proud of the progress we've made together.”

Marlin Gusman



ACCOMPLISHMENTS OF SHERIFF GUSMAN

- Crime Victims Assistance programs provided over \$1.1 million dollars to crime victims and survivors
- Safer, Smaller and More Secure Jail
- Reduced Jail Population by 85%
- Introduced and implemented a best practices direct supervision, behavior-based system of correction, reflecting modern standards
- Modernize online services for civil cases in Civil District Court for attorneys and the public
- More than doubled pay for deputies, to attract and retain qualified committed public servants
- Promoting community safety by reducing repeat offenders with successful education, job training and life skills programs including:
 - Transitional Work Program to help inmates gain work experience and earn fair wages
 - A widely acclaimed re-entry program that connects inmates with families and loved ones before their release
 - An accredited diploma-granting high school, The Travis Hill School
 - Day Reporting Center to provide anger management, personal responsibility and life skills training to reduce incarceration

PROUDLY ENDORSED BY:



VOTE EARLY!

8:30am – 6pm
November 27 through December 4, 2021
(Except Sunday, November 30)

CITY HALL
1300 Perdido Street, Room 1W24

ALGIERS COURTHOUSE
225 Morgan Street, Room 105

VOTING MACHINE WAREHOUSE
8870 Chef Menteur Highway

LAKE VISTA COMMUNITY CENTER
6500 Spanish Fort Blvd.

LSU HEALTH SCIENCE CENTER
(Lions Eye Building)
1st Floor, Lions Eye Room,
2020 Gravier Street

**ELECTION DAY IS
SATURDAY, DECEMBER 11, 2021**

Data News Weekly Run-Off Endorsements



Oliver Thomas
City Council District E



Lesli Harris
City Council District B



Freddie King
City Council District C



Eugene Green
City Council - District D



Darren Lombard
Clerk of Criminal District Court

Terry B. Jones
Data News Weekly Publisher

It is that time again where our citizens are being asked to go to the polls and vote. At the time of

writing this early voting is going on from November 27th through December 4, 2021. We are asking all to get out and vote. In the run-off election cycle, we are endorsing candidates,

who have experience in elected office as well as displaying competent leadership. Also, we are spotlighting some who are emerging as future leaders for our city. It is my belief that this

is a winning formula for our city moving forward. To have visionaries, who are battle tested and have experience, with others, bringing a fresh set of eyes to City government.

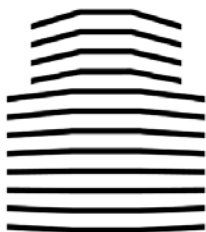
City Council District E: Oliver Thomas
In the Race for Council District E, this is one that many are talking
Newsmaker, Continued on page 7.

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**NEW ORLEANS
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Run-Off Voting and Election Information

Eric Connerly
Data News Weekly
Contributor

New Orleans residents are again headed to the polls to determine, who will occupy several elected posts. During the Primary Election, several races were decided that included Mayor LaToya Cantrell, getting re-elected as well as JP Morrell winning City Council-at-Large District 2. City Council members Helena Moreno and Joe Giarrusso easily won re-election.

While all elections are important, the direction of a changing of the City of New Orleans lies in the balance. So, in our role as The People's Paper, Data News Weekly, continues to encourage all to get out and vote in early voting that takes place on November 27th through December 4, 2021. Election Day is December 11th.

This election cycle is chockfull of candidates competing to represent the citizens in several local, and statewide races. Among the many races voters will be selecting candidates for Criminal Sheriff In addition, there are races for City Council District Seats B, C, D, E, and Clerk of Criminal District Court.

In these times where some are trying to prevent citizens from voting, to eliminate this from occurring bring a photo identification, or signature on a voter affidavit. Also, masks are required in all polling locations along with COVID-19 social distancing protocols.

Early Voting Sites:

City Hall

1300 Perdido Street, Room 1W24
New Orleans, LA 70112



Algiers Courthouse

225 Morgan Street, Room 105
New Orleans, LA 70114

Chef Menteur Voting Machine Warehouse Site

8870 Chef Menteur Highway
New Orleans, LA 70126

Lake Vista Community Center

6500 Spanish Fort Blvd.
New Orleans, LA 70124

LSU Health Science Center (Lions Eye Building)

1st Floor, Lions Eye Rm
2020 Gravier St.
New Orleans, LA 70112

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about. The return of Oliver Thomas, we are endorsing him because he is what is needed right now. We need a bold, passionate, and competent voice on the New Orleans City Council. He has the experience understanding City Government in a holistic way, something that is important in District E, which is an area that since Hurricane Katrina, hasn't gotten the attention it deserves. Oliver Thomas is someone who can give this District a leader who can work with all the people of the district regardless of their background. He is a proven leader, with a record of excellence.

City Council District B: Lesli Harris

In the Race for City Council District B, this is a race where a fresh new voice is on the horizon. Lesli Harris, is someone who has the energy and vision to bring together the people of many different interests in this diverse district. This is what is needed now, a bridge builder who can get more young people and disaffected people to the polls. To give them a voice on the council that's not tied to political organizations and the politics of old, but a fresh and progressive approach to governing. As an attorney, she's focused on young people and equity.



Marlin Gusman
Criminal Sheriff

Something that is much needed in a city, where our young people need advocates that can collaborate with communities so that all our citizens can have routes to success.

City Council District C: Freddie King

In the Race for District C, Freddie King III is a fresh new voice that's making an impact as an attorney and working to improve the city in business and civic activities. He is someone that's already working in many of their areas that the city needs moving forward; most importantly of these are economic development and the education. He's also worked as the Director of Constituent Services in the district,

where he's had the opportunity to meet with residents across the spectrum. In this work he's spoken with the people about the various issues that affect them on both sides of the river. He is the bridge that connects the East and Westbank. We are proud to announce this new voice of change for the City of New Orleans.

City Council District D: Eugene Green

In the race for New Orleans City Council District D, Data News Weekly is endorsing Eugene Green. He emerged as the leader during the primary in a crowded field. Green has experience working in city government, as well as being a business leader in New Orleans. He has the all the right things to lead District D moving forward. He understands what this community that is demographically changing, while continuing to be a district full of historic African American neighborhoods and residents. Green is the one candidate that understands how to balance the influx of newcomers, and longtime residents, by building bridges around common goals of a better district for all.

Clerk of Criminal District Court: Darren Lombard

In the Race for Clerk of Criminal District Court, Darren Lombard

has the experience that matters, and is competent, and has the integrity that this job requires. He's previously worked as a Deputy Clerk in this office. Presently, he is serving a term as Clerk of Second City Court, doing an excellent job improving its efficiency, transparency and developing partnerships. He is also civically engaged working the Silverback Society and Fore!Kids Foundation, mentoring and inspiring the next generation of future leaders of the City of New Orleans. Darren Lombard is a leader on many levels in our community, and we are asking all to support him on Election Day.

New Orleans Criminal Sheriff: Marlin Gusman

In the race for Criminal Sheriff, Data News Weekly is endorsing Marlin Gusman. He is one who continues to provide stellar leadership and vision for the New Orleans Parish Prison. He is tough, yet reform oriented. During his time in office, he continues to win re-election because he knows how to get things done. Gusman is an effective leader, who can bring people together and take as a holistic, big picture approach to leadership. This is why we are endorsing Marlin Gusman, a proven leader for Criminal Sheriff.

Data News Weekly is Encouraging All to Get Out and Vote!!!

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Job Opportunity

Freelance Writers Wanted

Data News Weekly, "The People's Paper," is looking for freelance writers to join our team print and digital team. We want to hear from you if you are a working journalist, or an aspiring journalist who has 2 years or more of newspaper or PR writing experience. We need writers who can cover New Orleans news stories, ranging from local high school sports, community events, City Hall and entertainment. Experience in print is necessary, experience in digital and social media are encouraged.

Compensation is competitive and great story ideas will be appreciated.

If you are interested, please email your resume and 3 writing samples to: terrybjones@bellsouth.net and datanewseditor@bellsouth.net.

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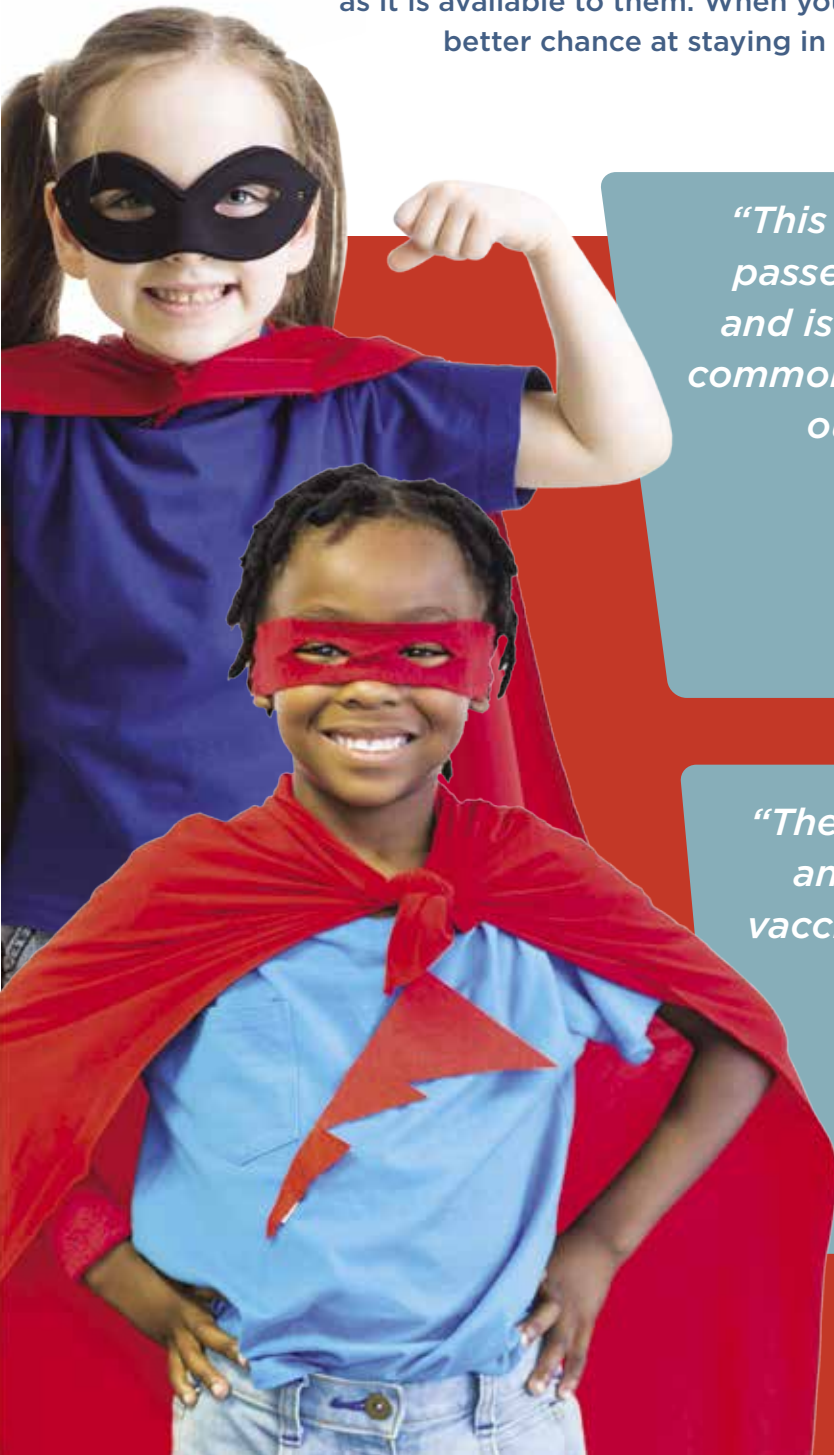
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DR. WANDA THOMAS
PROFESSOR OF
PEDIATRICS,
LSU Health
Shreveport



“These vaccines are as safe and as effective as any vaccines we’ve ever had for any disease.”

DR. MARK KLINE
PHYSICIAN-IN-CHIEF
AND PEDIATRICIAN,
Children’s Hospital
New Orleans





BRING BACK
LOUISIANA

GET THE FACTS:
visit ldh.la.gov/kidsvax
or call the Vaccine Hotline
at 1-855-453-0774.

