

Lighting The Road To The Future

New Orleans

Data

News Weekly

"The People's Paper"

Tamron
Hall Wins
Daytime
Emmy



FREE
COPY

Data Zone
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August 1 - August 7, 2020 55th Year Volume 14 www.ladatanews.com

A Data News Weekly Exclusive

RACE

IN AMERICA 2020



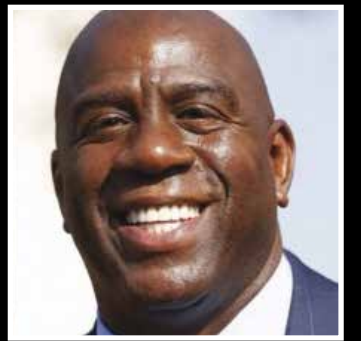
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Black Lives Matter

Race In America 2020



After the killing of George Floyd by police; Black Lives Matter protests are going on all over the U.S. and the world demanding an end to racial inequality in America.

Edwin Buggage
Editor-in-Chief

Traveling the Road to Freedom

The country is at a crossroads as civil unrest and protest around the nation and world are taking place.

In these pressing times for America we hear the demands for justice, fairness, and equality. Within these collective cries, three words that have come to define this new movement “Black Lives Matter.”

Across the globe, people are united, and are rallying around the cause of the human rights of Black people in America. In this are truly troubling times in

the country for the last three years have had someone in the White House setting the tone for division with rhetoric reminiscent of the worst of times for the nation where segregation and intolerance were the law of the land. It was a time where lady liberty light of freedom did not shine on Blacks.

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DATA NEWS WEEKLY

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Please call 504-309-9913 for subscription information or to obtain a back issue of the paper ONLY.
Dated material two weeks in advance. Not responsible for publishing or return of unsolicited manuscripts or photos.

Cover Story, Continued from page 2.



Near the White House there is a street called Black Lives Matter Plaza, in a nod of support of the cause of Black equality and justice.

Erasing Racism and Making History

Today, it seems the collective voices of those who want to be on the right side of history are telling this shrinking part of the population that they will no longer tolerate systemic racism against Blacks. And while this is admirable, the road to move this nation towards eliminating racism is not as simple as the issue of police reform, removing Confederate Monuments, or changing the names of streets.

However, these are important, and the breaches in human de-

cency cuts far, deep, and needs to be looked at beyond just this moment in time and come up with sustainable solutions that will last. For example, we cannot repeat the mistakes of our past that's not lent itself to solutions in matters regarding racial relations.

We cannot repeat the end of slavery and Reconstruction when the 13th, 14th and 15th Amendments and Reconstruction, that led to advances of Blacks in all areas of life. Then before the end of the 19th Century segregation and Jim Crow was the law of the land.

This was also the case more recently when the country decided to give hope and change a chance with the election of Barack Obama in 2008. Then, eight years later took a 180 degree turn and elected Donald Trump. Something some would argue is a direct result of many Whites uncomfortable with a Black President.

For this reason, we cannot deny that race is front and center in the United States and have shaped many policies, customs that's historically excluded Blacks from experiencing the American Dream.



Today, it seems the collective voices of those who want to be on the right side of history are telling this shrinking part of the population that they will no longer tolerate systemic racism against Blacks.

In the 21st Century and in the year 2020 the vision for America should be that decency and the unfettered right to self-determination and justice is afforded to all Americans and the time is now.

Black Lives Matter: What Are the Goals?

This is the most important part of Black Lives Matter, that Black People can live as all their fellow citizens do without having to worry about the collective knee on their necks of racism and ill-treatment. It is refreshing to see that decent people of all races across the globe are standing up. It is equally important in this moment that Whites decide to stand up to the bigotry that is within their own ranks. It is a good first step to protest; but to examine the idea of whiteness itself and White privilege in solving the problem of racism.

It is interesting to note, that early on some had a problem with the term Black Lives Matter, but today it's become the rallying cry for human decency and civility. This is a movement that's time have come,

but it is equally important to note that what are the measurable? What are the goals when we think of progress for the Black community? Ultimately, how much time will it take for a nation to decide to finally become a nation where "We The People" actually includes Blacks.

The Meaning of the Dream in 20/20

That yes Black Lives Matter and are part of the human family. It is befitting following the death of Civil Rights Icon, John Lewis; that another movement has been birthed being led by young people, who have a different vision for what they want their America to look like.

It is in this year 2020, that a corrective vision for America is taking shape and it will only be a matter of time to see how this movement for change takes place. But the future of the nation and how it is shaped is in the hands of the people who are making history in the struggle for freedom of all people.

Today this is closer to becoming a reality as a generation have taken the words "Black Lives Matter to mean "Free At Last".

Early Voting Begins for August 15th Election

Early Voting Sites

City Hall
1300 Perdido Street, Room 1W24
New Orleans, LA 70112

Algiers Courthouse
225 Morgan Street, Room 105
New Orleans, LA 70114

Chef Menteur Voting Machine
Warehouse Site
8870 Chef Menteur Highway
New Orleans, LA 70126

Lake Vista Community Center
6500 Spanish Fort Blvd.
New Orleans, LA 70124

For more information, contact the Elections Division by calling 225-922-0900 or emailing elections@sos.la.gov.

Tamron Hall Wins Daytime Emmy Award for Syndicated Talk Show

Data News Staff Edited Report

Tamron Hall comeback story is one for the ages as she's received her first Daytime Emmy Award for Outstanding Informative Talk Show Host.

Hall hosts the syndicated Tamron Hall Show, which premiered in September 2019. The talk show host appeared stunned by the win and gave a virtual acceptance speech — wearing a bathrobe.

"Thank you so much to the Daytime Emmys. My mom said I shouldn't look like this," a makeup-free Hall said. "I just got a call that I won an Emmy for my first year of a daytime talk show!"

The Tamron Hall Show features a mix of celebrity guests along with topics ranging from beauty secrets to social issues.

The series is produced and distributed by Disney-ABC Domestic Television, and was recently renewed for a second season.

She continues on her journey as the heir to the throne of longtime queen of daytime TV Oprah Winfrey.



Tamron Hall wins Daytime Emmy.

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Fatal Affair

Eric Connerly
Data News Weekly Contributor

As more people are staying home these days streaming services are the way to go in terms of entertainment.

There is a film now streaming on Netflix called Fatal Affair, that is a must watch.

It is a suspense/thriller starring Ellie (Nia Long), as a corporate attorney who is making some changes in her life. In the film she's left her corporate job to begin her own firm.

She's moves to a beach town with her husband who is a successful architect. She also has a daughter who is a college student at the Prestigious UC Berkeley. Then enters David (Omar Epps), a tech expert who Ellie hires as a consultant for a client.

Then without giving away what happens it becomes a movie where; obses-



Omar Epps and Nia Long star in the suspense/thriller Fatal Affair now appearing on Netflix.

sion leads to a suspense filled movie with many twists and turns. Imagine a Black Fatal Attraction.

This is a great date night movie while doing Netflix and chill. For fans of Nia Long, she does a great job in this film and is still beautiful and captivating on screen. Also, Omar Epps is great in this film and shows his range as an actor.

It is great to see a film in a different genre that shows African Americans being successful professionals and upwardly mobile.

In closing, I say that streaming service have allowed many films that haven't gotten into theaters to have a place to be viewed. And while some of them including this one doesn't have all the Hollywood bells and whistles as far as production it is still good escapist entertainment and a great outlet for independent film for viewers to enjoy.

Visit www.ladatanews.com for more photos from these events

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New Orleans, LA 70118

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1PM-7PM

Wednesdays in July & August:
9AM-3PM

St. Mary of the Angels
2225 Congress Street
New Orleans, LA 70117

Thursdays in July & August:
1PM-7PM

Fridays in July & August:
9AM-3PM

Saturdays in July & August:
9AM-3PM

Mayor Cantrell Urges New Orleans Businesses to Prepare for Main Street Recovery Grant Program Application Period

City of New Orleans

NEW ORLEANS — Mayor LaToya Cantrell is urging eligible businesses in the City of New Orleans to prepare for the State of Louisiana-administered Main Street Recovery Program application period, which will begin July 28, 2020.

The Louisiana Legislature has designated \$300 million from the Federal CARES Act for a Small Business Grant Program, through which grants of up to \$15,000 may be awarded to cover COVID-19 related expenses.

In the first 21 days of the program, grants will be given to businesses that didn't receive a Paycheck Protection Program (PPP) Loan, insurance payment or an Economic Injury Disaster Loan. In the first 60 days, \$40 million will go to businesses owned by women, minorities, and veterans. The application period will begin July 28, 2020.

Eligibility Requirements:

- Domiciled in Louisiana as of March 1, 2020
- Suffered an interruption of busi-



New Orleans Mayor LaToya Cantrell, announcing Main Street Recovery Grant Program. It is part of the Federal CARES Act that is awarding grants of up to \$15,000 to small businesses to cover COVID-19 related expenses.

ness

- At least 50 percent owned by one or more Louisiana residents
- Filed Louisiana taxes in 2018 or 2019 or will file taxes in 2020
- Had no more than 50 full-time employees as of March 1, 2020
- Have customers or employees visit a physical location
- Are not part of a bigger business with more than 50 full-time workers
- Does not exist for the purpose of advancing partisan political activity and does not directly lobby

federal or state officials

- Does not derive income from passive investments without active participation in business operations

For more information and to sign up for email alerts visit: <https://www.louisianamainstreet.com/>

FAQs

Question: What information must be provided?

Answer: Tax and business docu-

mentation:

- Federal taxpayer identification number
- State taxpayer identification number
- Business legal name and authorized representative name, address, phone number and email address
- Date of formation/creation
- Business address, phone number and email address
- Industry category and business type

Question: What is an eligible expense?

Answer: Costs related to meeting public health requirements tied to COVID-19, including, but not limited to:

- Creating social distancing
- Cleaning and disinfecting
- Purchasing equipment to protect employees and/or customers (hand sanitizer, masks, gloves, thermometers, etc.)
- Contactless equipment (credit card readers, etc.)
- Expenses to facilitate teleworking (laptops, printers, scanners)

- Necessary reopening expenses (tents, outdoor tables)
- Signage pertaining to reopening or restructuring
- Installation of drive-through windows
- Business interruption costs related to COVID-19, including, but not limited to:
- Unemployment insurance costs
- Providing paid sick leave
- Inventory replacement (replacing spoiled food)
- Increased labor costs (hiring delivery drivers)
- Mortgage interest
- Rent
- Payroll
- Utilities

Question: What is an ineligible expense?

Answer:

- Lost profits or lost revenue
- Damages that have been or will be covered by insurance
- Costs that have been or will be reduced by any other federal or state program
- Severance pay
- Legal settlements

Commentary

Looming Eviction Crisis Still Goes Unaddressed by Leaders in New Orleans and Louisiana



Andreanecia Morris
Executive Director,
HousingNOLA

The CARES Act Eviction Moratorium expired on Friday, July 24th and this means that landlords with HUD and federally funded mortgages can begin evicting people from their properties. This is the second blow to vulnerable renters, as the Governor's moratorium on evictions across the state expired on June 15th.

Housing LOUISIANA and

its partners have called on local, state, and federal leaders to #PutHousingFirst by providing immediate rental assistance to the more than 140,000 Louisiana households struggling due to COVID-19-related job-loss and rising eviction numbers. Recent data shows an estimated range of \$250-\$500 million is needed to keep vulnerable renters in their homes through the end of this year.

In a letters sent to the Governor John Bel Edwards and Mayor LaToya Cantrell, advocates have consistently urged them to adhere to the recommendations below because ensuring the financial solvency of renters and rental property owners is not just important for keeping families safely housed, but it is also imperative to Louisiana's economy and safety.

- 1). Use remaining Coronavirus Relief Fund and other Community Development Block Grant funds for rental assistance.
- 2). Use Emergency Shelter Grant, Justice Reinvestment Initiative (JRI) savings and funds dedicated low priority projects to create programs for the homeless, formerly incarcerated and people who were housing insecure before COVID-19.
- 3). Request the Louisiana Congressional Delegation support a federal appropriation for rental assistance and other housing needs.

In response, a flawed funding program announced by Governor John Bel Edwards ran out in less than 72 hours with no concrete plans to replenish it. The \$24 million Rental Assistance

Program announced was not enough after the program was launched on Thursday, July 16th and by Sunday July 19th the application process was suspended due to "overwhelming response." In New Orleans, Mayor Cantrell announced a second Rental Assistance Program would begin on July 26th after the administration spent \$4 million to help approximately 1,000 renters in April. And now, with the CARES Act Eviction Moratorium ended, thousands more Louisianans are left vulnerable at this critical point, when the state is seeing some of the highest rates of COVID-19 infections. The City of New Orleans alone needs at least \$60 million and has more than 8,000 households on a waiting list for rental assistance.

This crisis calls for bold ideas

from leaders who aren't afraid to put those ideas into action. The end to the last protection against eviction gives renters and policy makers 30 days before courts can rule to evict. We need the kind of leadership that turned the Convention Center into a \$200M hospital and created a \$300M program for small businesses that were left out of the \$8 billion in funds other Louisiana businesses received in the PPP Program. Why hasn't this kind of innovative thinking been done for housing? Where is the housing program from Louisiana leaders that Louisianans need? Especially given the fact that this timeline means that renters could expect be evicted as early as August 24th—just days before we mark the 15th Anniversary of Hurricane Katrina.

NNPA Teams with Magic Johnson to Fund Over \$100 Million in PPP Loans for Minority and Women-Owned Businesses

NNPA.org

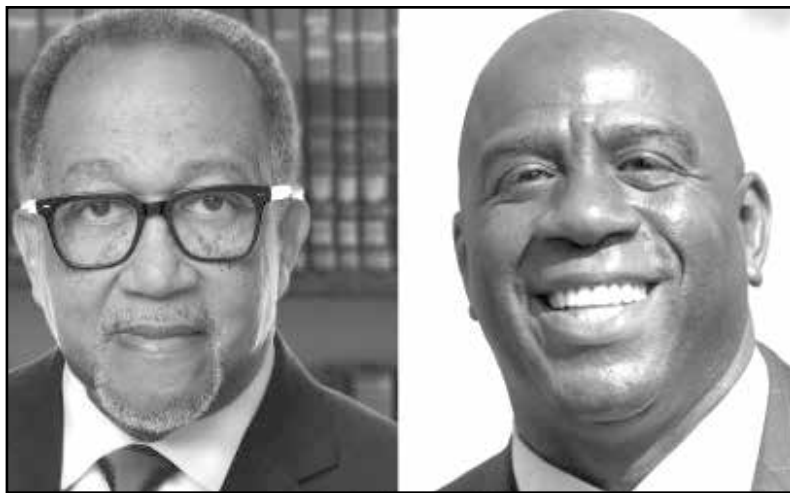
July 25, 2020 (Washington, DC) — Dr. Benjamin F. Chavis, Jr., President and CEO of the National Newspaper Publishers Association (NNPA) announced today that he and the NNPA have agreed to assist the efforts of Earvin

“Magic” Johnson, majority owner of EquiTrust, the nation’s largest minority-owned insurance company, and MBE Capital Partners (MBECP), the largest certified minority-owned asset-based lender, in funding over \$100 million in PPP loans.

EquiTrust, MBECP and the NNPA together today are focused on informing and encouraging minority- and women-owned businesses throughout the United States to take advantage of the current PPP loan opportunities for businesses in underserved communities.

Dr. Chavis emphasized, “I have the highest regard and respect for the entrepreneurial leadership and courage of Earvin Magic Johnson. The NNPA, therefore, is enthusiastic and pleased to assist Johnson’s EquiTrust and with MBE Capital to enhance the economic recovery of African American and other minority owned businesses amidst the devastating COVID-19 pandemic in America. Our businesses are the lifeblood of our communities.”

Johnson’s EquiTrust is providing critical financial support to underserved communities and businesses that have been traditionally neglected. These small and diverse businesses often have difficulty



Dr. Benjamin F. Chavis, Jr., President and CEO of the National Newspaper Publishers Association (NNPA) and Earvin “Magic” Johnson, majority owner of EquiTrust, the nation’s largest minority-owned insurance company.

developing strong lending relationships with big banks. According to the Center for Responsible Lending, up to 90% of businesses owned by people of color have been, or will likely be, shut out of the PPP program.

MBE Capital is perfectly positioned to help small and diverse businesses take advantage of this latest round of PPP funding; and the company is an approved SBA lender with over 20 years of experience serving diverse and minority businesses. They can process up to 5,000 loans per day, utilizing end-to-end online technology to accept, underwrite and transmit the applications to the SBA. MBE Capital has already processed over \$300,000,000 in PPP loans — including the EquiTrust partnership funding \$100,000,000.

The NNPA is the nation’s largest

trade association of African American-owned newspapers and media businesses that reach 22.4 million readers per week across the nation.

MBECP has also partnered with The Enterprise Center (TEC), a Community Development Financial Institution (CDFI), providing them with technology and resources to help them process over \$100,000,000 in PPP loans. This will allow TEC’s CDFI to process more SBA loans in two weeks than they have in the last 10 years.

By working with Earvin “Magic” Johnson’s EquiTrust, MBECP’s pipeline is over \$500,000,000. MBE Capital is committed to providing vital funding for small businesses in underserved communities. With almost \$100 billion left in the second round of PPP funding, it is imperative that vulnerable small businesses are able to secure resources

needed to sustain themselves.

According to Rafael Martinez, CEO of MBE Capital: “I contacted EquiTrust, to be an additional strategic partner because I know that EquiTrust believes in changing outcomes for underserved communities the way I do. The team at EquiTrust and my direct contact Kenyatta Matheny were incredible, and we put this deal together from first call to contracts in a week.” He added: “After receiving hundreds of emails and calls from applicants asking if they can receive their PPP loans as soon as possible because this was a last hope to stay open — and in some cases to keep food on the tables of their employees — I was moved to expand this and look to fund over 20,000 PPP loans for minority companies.”

“This is a unique SBA-backed opportunity to use the vast resources of EquiTrust’s to prudently provide real and much needed cash to deserving minority and women-owned businesses that find it difficult to secure such funding through traditional means,” said Eric Holoman, President and Chief Executive Officer of EquiTrust. “The jobs saved will make a significant difference to their families and communities. Equitrust is excited to partner with Rafael Martinez and MBECP to do this and more as we try to level the playing field for businesses that are the backbone of America.”

APPLY FOR A PPP LOAN TODAY OR LEARN MORE: <https://mbeppp.com/go/nnpa/>

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Job Opportunity

Freelance Writers Wanted

Data News Weekly, “The People’s Paper,” is looking for freelance writers to join our team print and digital team. We want to hear from you if you are a working journalist, or an aspiring journalist who has 2 years or more of newspaper or PR writing experience. We need writers who can cover New Orleans news stories, ranging from local high school sports, community events, City Hall and entertainment. Experience in print is necessary, experience in digital and social media are encouraged.

Compensation is competitive and great story ideas will be appreciated.

If you are interested, please email your resume and 3 writing samples to: terrybjones@bellsouth.net and datanewseditor@bellsouth.net.

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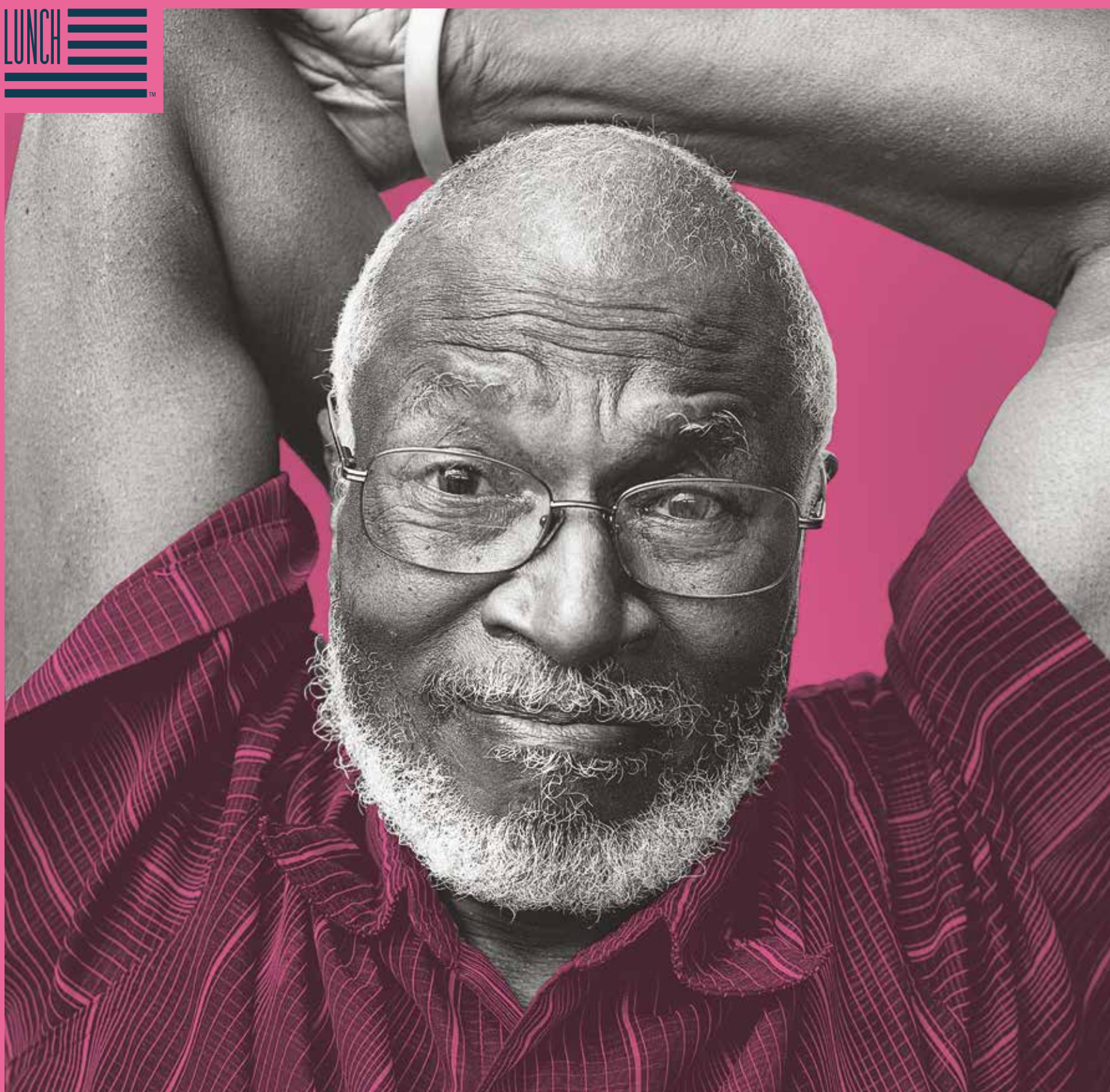
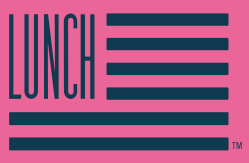
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