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New Orleans

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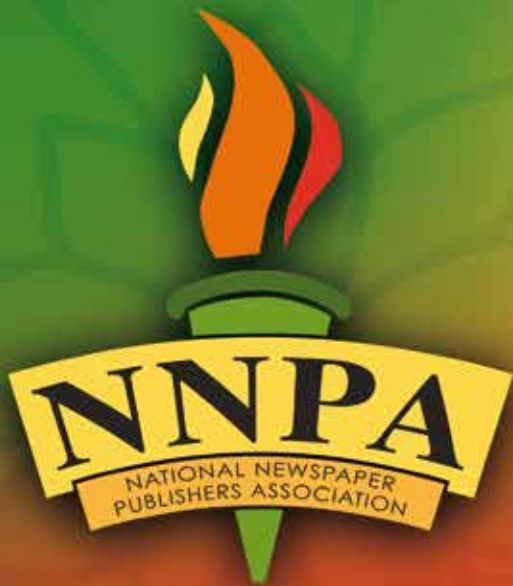
Heat Wave!

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July 18 - July 24, 2020 55th Year Volume 12 www.ladatanews.com

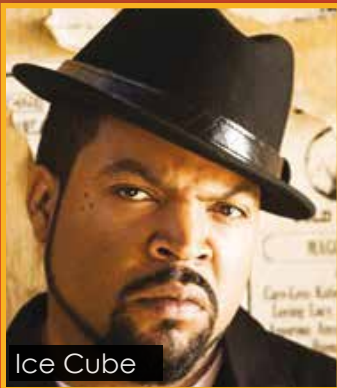
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NNPA's

First Virtual Convention

www.VirtualNNPA2020.com



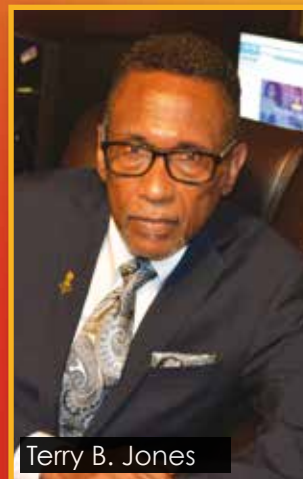
Ice Cube



Benjamin Chavis, Jr.



Karen Carter Richards



Terry B. Jones



Maxine Waters



Jesse Jackson, Sr.



Nancy Pelosi



The Temptations



Kamala Harris



Ziggy Marley

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Newsmaker
Rapper
DEE-1
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2020
Results



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Tens of Thousands View NNPA's First Virtual Convention



Benjamin Chavis, Jr., NNPA President and CEO



Karen Carter Richards, Publisher of Forward Times and NNPA Chairman of Board of Director



Terry B. Jones, Publisher and CEO of Data News Weekly and NNPA Chairman of Convention Planning Committee

Stacy M. Brown
NNPA Newswire Senior Correspondent

The first virtual conference in the 80-year history of the National Newspaper Publishers Association (NNPA) earned thumbs-up from partners and sponsors.

"It took a lot to make this convention work. We are thankful for all those who helped to make this a success. We at NNPA, will continue in our mission to be the voice and inspiration for our community," says Chairman of the Convention Planning Committee, Terry Jones.

The successful event's website garnered tens of thousands of pages views.

"We share in your excitement and applaud your efforts in successfully executing the first virtual NNPA Annual Convention," Lester Booker, of General Motors Communications, wrote in a congratulatory email to NNPA President and CEO Dr. Benjamin F. Chavis, Jr.

"Over the past two days, I've had the opportunity to view some of the convention and was impressed with its content, execution, and professionalism," Booker continued, noting that GM officials continue to value and appreciate the company's more than 50-year partnership with the Black Press of America.

Several other partners and sponsors joined General Motors, including Pfizer Rare Disease, RAI Services Company, the Bill & Melinda Gates Foundation, the

NFL, Facebook Journalism Project, AARP, BHERC, Hyundai, Wells Fargo, Molson Coors, Volkswagen, The United States Census, Comcast Universal, Compassion & Choices, API, Ascension, Nissan, and UAW.

According to a report from Cision, which tracks such data, the www.virtualnnpa2020.com conference website garnered more than 50,000-page views at one point during the event.

"The NNPA overall is pleased with the impact, the reach and the engagement across the United States and throughout the world for our first virtual convention," NNPA President and CEO Dr. Benjamin F. Chavis, Jr., stated.

"This represents a tremendous step forward for the

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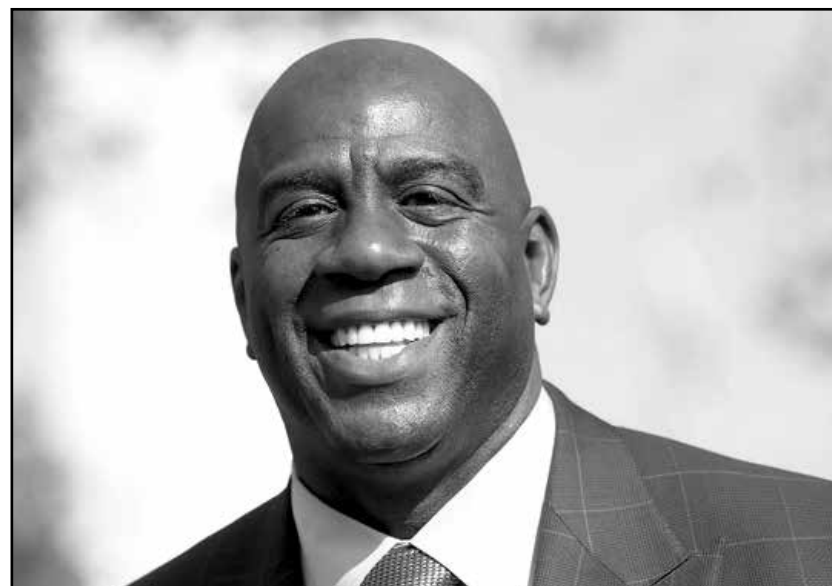
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Kamala Harris - United States Senator



Chuck D - Rapper, a renowned author and producer.



Magic Johnson - Retired professional basketball player/former President of Basketball operations of LA Lakers of the NBA



The Temptations - World Renown Singing Group, often referred to as "American Music Royalty," are world-renowned superstars of entertainment.



Nancy Pelosi - Speaker of the United States House of Representatives



Mary Wilson - an American vocalist, concert performer, music rights activist, ambassador of the Supremes and author.



Councilwoman Karen Bass - U.S. Representative for California's 37th Congressional District

Black Press of America. We note that during the height of the COVID-19 pandemic, the Black Press of America was able to transcend the obstacles that the pandemic continues to present. We plan to rebroadcast the virtual NNPA 2020 convention as soon as we conclude some post-production edits and additions."

Chavis added that the NNPA remains most grateful to its corporate sponsors for helping to make the first virtual convention a success.

"We intend to let the world know that we appreciate our partners and sponsors and their support," Chavis declared.

Claudette Perry, the NNPA's executive administrator, stated that she's breathing a sigh of relief that the convention was well-received by so many viewers.

"I was very delighted that many of the celebrities whose stories have been conveyed through the Black Press for decades showed their appreciation for our publishers with their congratulatory sentiments on our first virtual convention as well as their recognition of 193 years of the Black Press," Perry said.

"To the NNPA in-house production team, I say thank you for all the great content and design you brought to the convention virtual space. You are awesome. I thank also the young people on the technology panel who had great advice for us 'beyond millennials.'"

Perry continued:

"To our corporate partners and sponsors I extend my deepest appreciation for their support of our 2020 convention. The NNPA will continue showing its support for each of you post-convention and throughout the year."

Sparkling the interests were several important topics and a host of celebrity guests, including livestream interviews and performances by Deniece Williams, Anthony Hamilton, Carlos Santana, Cindy Blackman Santana, Sandra "Salt" Denton, Boyz II Men's Shawn Stockman, and journalist Jemele Hill.

"The livestreams were amazing with all of the big names that we had it really brought an element that you don't always see at a conference, and it really has helped to shine a spotlight on our publishers," NNPA Chair Karen Carter Richards declared. "The shout outs to the Black Press from people like Magic Johnson, Sen. Kamala Harris, Rep. Maxine Waters, Attorney Joey Jackson, Rev. Jesse Jackson, and the others were simply delightful."

Richards noted that she's grateful to the partners and sponsors of the NNPA, and she's elated that each continues to support the publishers of the Black Press of America.

"That's who I'm so happy for today," Richards said.

"Our publishers work so hard, and they have fought the good fight for so long, this conference and what NNPA has put together and accomplished with digital has let the world know how vital the Black Press is and always have been."

Following opening remarks by Chavis, Richards, and Convention Chair Terry Jones, Wells Fargo presented a discussion titled, "Navigating Finances through COVID-19," which was followed by a webinar titled, "Hope, Misinformation, Fear, Sickness and Death: Physicians Discuss the Impact of COVID-19 on Black Communities."

That physicians' webinar included nationally-renown doctors Ebony Jade Hilton, Leigh-Ann Webb, Taison Bell, Cameron Webb, and Rochanda Mitchell.

A webinar about the Black Press of America's future engagement and empowerment, included Mississippi Link Publisher Jackie Hampton, AFRO Publisher Dr. Frances Draper, Cincinnati Herald Publisher Jan Michele Kearney,

"Make it Plain" host Mark Thompson, and Washington Informer Editor D. Kevin McNeir.

"I thought it was time we show the larger scale folks that we do the same kind of work they do," McNeir stated during the webinar.

"I've been with the Black Press for 25 years. I believe we have a

story that is unique and significant, and it has not gotten old. We give the Black story, that's who we are."

Day 1 of the conference concluded with the NNPA National Townhall titled, "Education and the Future of Black America, From Pre-K to High School and onto College."

The education panel included Dr. Peggy Edwards-Jones, Kathryn Procope, and Dr. Elizabeth Primas.

The second day of the conference featured webinars on "Technology and Innovation: The Challenges and the Opportunities," and "Black Millennial Voices and Visions for Transformation," hosted by Houston Forward Times Editor and BlackPressUSA columnist Jeffrey Boney.

The conference concluded with a star-studded awards ceremony and performances that included a stirring rendition of "You've Got a Friend," by The Temptations, two special songs by Supremes legend Mary Wilson and a pre-recorded performance by Ziggy Marley.

Wilson received a lifetime achievement award, and Marley received the NNPA Global Icon Award which he dedicated to his legendary parents, Bob and Rita Marley.

"I've received many awards throughout my life, but this one feels special to me," Marley stated in accepting his award. "Music is a

powerful tool. Human beings have powerful beings. We can achieve whatever we wish to achieve if we are willing to do what it takes to achieve it. Standing up or kneeling down."

Public Enemy's Chuck D, Attorney Ben Crump, Hip-Hop Legend MC Lyte and Congresswoman Karen Bass were also among those receiving awards.

"Receiving the Outstanding Congressional Leadership Award, I am humble. The work that we have done together over the last few years have been so important to us as a nation, but also to me personally," Representative Bass stated. "I will take this award and continue to work on behalf of Black America."

Before concluding the night with a special recorded music mix by DJ D-Nice, hip-hop legend, actor, and entrepreneur Ice Cube received the Artist of the Century Award.

"It's an amazing honor and would like to thank everyone responsible for getting me this award," Ice Cube stated.

"This is a very cool honor from the Black Press of America. I've learned from some of the artist who've come before me that just being an artist and not trying to move the social landscape forward in some way, shape, or form is a waste of opportunity."

Stacy M. Brown, NNPA Newswire Senior Correspondent

@StacyBrownMedia

Heat Wave!

As the temperature rises it's time to slip into sexy, steamy and sizzling swimwear that are stunning in and out of the pool.

Featuring Breanna Steer, from American Idol Season 12



Tracee Dundas
Fashion Stylist

Fashion Stylist: Tracee Dundas
| @fashionablyyournola

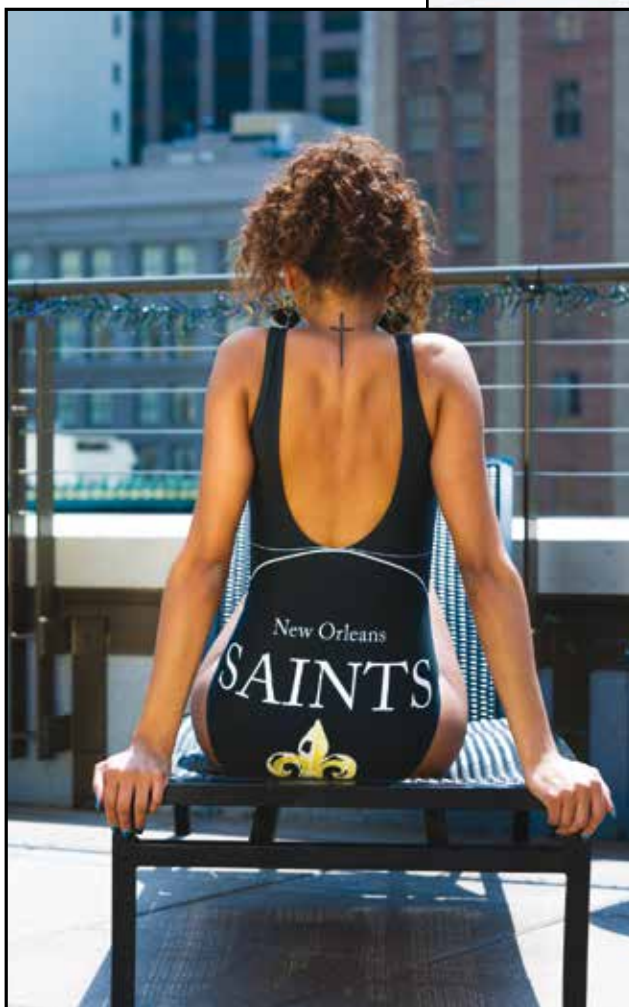
Photographer: Eduardo Benitez
| @ebphotographs

Makeup: Pilar Miranda | The
Vanity Studio | @pilarvanity

Hair: Vanessa Martinez |
The Vanity Studio | @
vanessamartinez_

Model: Breanna Steer
| @_unbelievable

Location: NOPSI Hotel, Above
the Grid | @nopsihotel



SUNSATIONAL

Saints inspired one-piece swimsuit (front & back view) by local designer Michele Marcombe, plush print swim towel, both from Nola Bikini; Shady Lady canvas bag, paper braid floppy hat, Black tassel earrings; all from Dillard's Lakeside



COLD SHOULDER

Multicolor stripe two-piece off the shoulder bikini by Vix Paula Hermann from Basic Swim & Gym; Champagne framed sunnies with gold gradient mirror lens from Krewe du Optic

Data Zone,
Continued on page 5.

Data Zone, Continued from page 4.



A CUT ABOVE

Sienna orange, strappy, cut-out one piece swimsuit by Kenneth Cole, Golden drusy and polished mother of pearl earrings by Barse; both from Dillard's Lakeside



SUNNY-SIDE UP

Yellow two-piece bikini, ruched halter bandeau top and retro cut bottom by Gianni Bini, Multicolor, print swimsuit cover-up by Kenneth Cole, Pineapple earrings by Anna & Ava; all from Dillard's Lakeside



LET IT GLOW

Orange with black racing stripes, cage high-waist and cut-out bikini from Zaful



Rapper DEE-1 Donates PPE to Orleans Parish Prison and Juvenile Justice Intervention Center



"As a City we have the opportunity to come together to unify and today during the COVID-19 Crisis we need this more than ever," said Dee-1 in his remarks from the podium celebrating his donation of protective masks and hand sanitizers to the Orleans Parish Prison and the Juvenile Justice Intervention Center (JJIC).



Mayor Cantrell and Dee-1 have worked together previously, most recently when she asked Dee-1 to create a public service announcement to his fast to stay indoors during the Stay Home Mandate; Dee-1 turned the PSA request into the hit viral song "Corona Clap." The video has over 10 million views across all platforms.

By Edwin Buggage
Editor-in-Chief
Photos by City of
New Orleans

As the City calls for citizens to wear masks or face coverings when out in public, New Orleans Mayor LaToya Cantrell joined Orleans Par-

ish Sheriff Marlin Gusman and Juvenile Justice Intervention Center (JJIC) Director Dr. Kyshun Webster to celebrate the donation by Hip-Hop Artist Dee-1 of protective masks and hand sanitizers to the Orleans Parish Prison and JJIC.

Dee-1 (David Augustine, Jr) is a rapper hailing from New Orleans,

who have been at the forefront of feeding the world positive messages through his inspirational verses. He is also known as a philanthropist as well as doing public speaking engagements at churches as well as colleges around the nation.

Mayor Cantrell and Dee-1 has worked together previously, most re-

cently when she asked Dee-1 to create a public service announcement to his fast to stay indoors during the Stay Home Mandate; Dee-1 turned the PSA request into the hit viral song "Corona Clap." The video has over 10 million views across all platforms.

"When we say we need to meet people where they are, I mean

all people. During this COVID-19 Pandemic, our system-involved residents are among our most vulnerable residents. We are grateful for Dee-1's partnership with the national organization 'Masks for the People' and Pastor Mike McBride, for donating 6,000 masks given to Orleans Parish Prison and Sheriff Marlin Gusman, and especially for the 500 masks given to Juvenile Justice Intervention Center," said Mayor Cantrell.

"JJIC Staff remains vigilant with taking measures to keep youth safe during this pandemic. Fortunately, we have not had any presumptive COVID-19 cases among youth. So, this donation of PPE's for our youth, from Dee-1, is greatly appreciated and will support JJIC's ongoing efforts to minimize the risk of COVID-19 spread within our facility," said Dr. Webster.

"As a City we have the opportunity to come together to unify and today during the COVID-19 Crisis we need this more than ever," said Dee-1 in his remarks from the podium.

Given the impact of COVID-19 has on the African American community and his commitment to giving to those in need he says, "As a Black Man who has been successful and more importantly a man of God to whom much is given much is required."

In speaking about the reason for this particular mask and hand sanitizer giveaway and his take on the COVID-19 Pandemic he says, "People need to know they are not forgotten during this pandemic. Also, we should use this obstacle (COVID-19) as an opportunity to show the best of humanity."

State & Local News

Election 2020 Results



The run-off election in the race for Judge of 1st City Court Section B between Marissa Hutabarat (L) and Sara Lewis (R) will take place on August 15, 2020.

Benjamin Bates
Data News Weekly
Contributor

On July 11th voters went to the polls and ballot boxes and let their voices be heard. Louisiana held its Presidential Primaries and also sev-

eral municipal races were on the ballot.

Not surprisingly, Democrat Former Vice-President Joe Biden and Republican President Donald Trump handily won their nominating contest and will face off against each other in the November 3, 2020

Presidential Election.

On the ballot in New Orleans, the race for 1st City Court Judge Section B, five candidates vied for this post and with 100% of the precincts reporting Marissa Hutabarat came in first place with 32% of the vote followed by Sara Lewis with

30% and in third place Schalyece Harrison with 14%.

The stage has been set for the run-off election in the race for Judge of 1st City Court Section B between Marissa Hutabarat and Sara Lewis will be in the run-off election that will take place on August 15, 2020.

Legal Representation at First Point of Contact with Law Enforcement

The land of the free is in the grip of a pandemic. This pandemic is reaching into every nook and cranny of America. I am not speaking of the Coronavirus I am talking about over policing. Our country founded on the guiding principles of "Life, Liberty, and the pursuit of Happiness" has a police force that kills and imprisons more people in total numbers and per capita than any other nation on the face of the earth.

The swelling number of the murdered and imprisoned are only two of the boils caused by this epidemic. Police murdering innocent civilians and not facing prosecution and, in most cases, not even losing their jobs is one of the more poignant symptoms. But police intimidating and using excessive force on innocent civilians and bullying them into self-incrimination and consenting to searches reaches every race, age, and creed of our society.

Police Departments have obtained guns and vehicles more accustomed to the battlefield than the streets of our communities. Police hide their murderous deeds behind the shield of qualified immunity and are assured job protection by their unions regardless of the heinousness of their deeds. In what other job can an employee murder their customer (after all we pay their salaries) and not only escape justice but also keep their jobs and their pensions? The time has come for a change.

By Your Side Legal Services (BYSLS), the first company to offer legal representation during encounters with law enforcement, announces their crowdfunding campaign at <https://igg.me/at/BYSL>.

You have had the talk but don't you wish there was more you could do? Starting in January for less than a dollar a day you can provide them a lawyer to represent them during interactions with law enforcement.



The money raised will be used to build an application that connects its clients with lawyers during interactions with law enforcement and to market their services.

When BYSLS clients see blue lights of a police car in their rear-view mirror or they are stopped by a police officer on the street, they will activate the BYSLS Application. The application will connect them immediately with a lawyer who will represent them during the encounter. When the officer approaches, they will hand the officer their BYSLS membership card.

The membership card will inform the officer that the client is

not going to answer any questions and will remain silent based on the rights granted by the 5th Amendment and the client does not consent to a search of their person, vehicle or passengers. The card also informs the police officer that an attorney is on the phone and will speak on their behalf.

The lawyer will then speak to the officer on the client's behalf and provide representation until the conclusion of the encounter.

Citizens are often unsure of their rights and are under the impression that they are obligated to answer police officers questions. The framers of our constitution provided protections for citizens from over

aggressive police action including:

- 4th amendment that provides protection from unreasonable searches and seizures
- 5th amendment that provides the right to remain silent
- 6th amendment that provides the right to be represented by counsel

Unfortunately, these protections are often thrown away by citizens because they don't know their rights granted by the constitution or are afraid of the police. Legal representation during encounters with law enforcement will help citizens avoid being bullied into answering law enforcements' questions and consenting to their searches.

DATA CLASSIFIED

Call 504-821-7421 to place your classified ad.

Job Opportunity

Freelance Writers Wanted

Data News Weekly, "The People's Paper," is looking for freelance writers to join our team print and digital team. We want to hear from you if you are a working journalist, or an aspiring journalist who has 2 years or more of newspaper or PR writing experience. We need writers who can cover New Orleans news stories, ranging from local high school sports, community events, City Hall and entertainment. Experience in print is necessary, experience in digital and social media are encouraged.

Compensation is competitive and great story ideas will be appreciated.

If you are interested, please email your resume and 3 writing samples to: terrybjones@bellsouth.net and datanewseditor@bellsouth.net.

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